

TechTIPS

Digital Ebook | A WTW Media Resource

Design World

Windpower
ENGINEERING & DEVELOPMENT

Solar
Power World

FluidPower
world

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Specifications:

Ebook Template Size - 9.5" W x 11" H

3-5 completed* products/videos/tips/etc:

Headline - 50 characters

Body Copy - 600 words max.

Side Bars - (optional) 100 words max or 50 words with graph/photo)

Product Images - (200-300 DPI) High Resolution

Company Logo - Vector .eps file format

1-3 Digital Ads:

Dimensions - W 4" x H 2.5"; W 9" x H 1"; W 3.75" x H 7.5"
(any combination of the three options)

Format - PDF (Portable Document Format)

Bleed - non-bleed ad

Links - provide with ads

Company Contact information

Email, web links, phone numbers, social media links

* Please provide content that is complete and does not require additional compilation by the production team. Try to be as specific as possible when sharing content with the team that will go in an ebook publication. Links to specific stories/videos are ideal and help move the production process along much faster.

Contact Matt Claney for any questions regarding content.

Examples of ebooks can be found here:

<http://www.designworldonline.com/category/tech-tips/>

