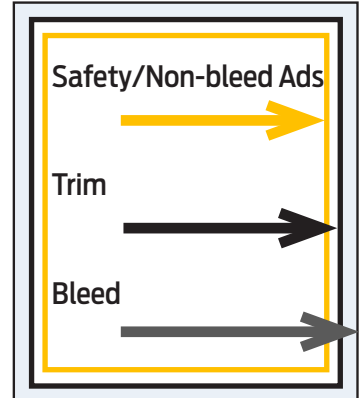


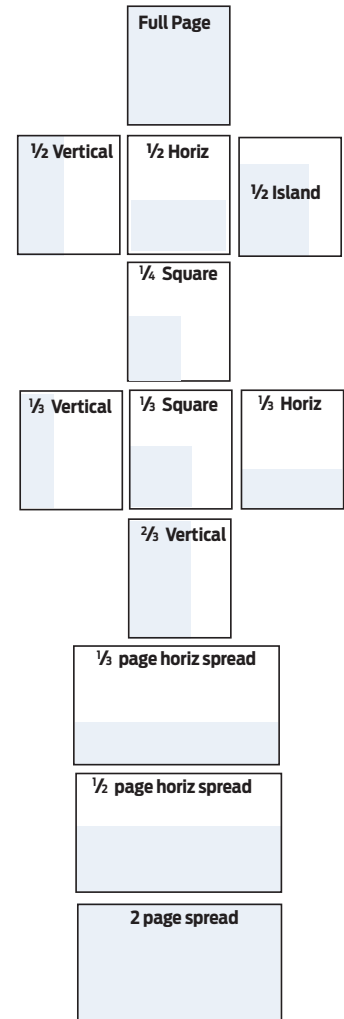
WTWH Media Ad Specification REGULAR ISSUES					
		Design World	Windpower ENGINEERING & DEVELOPMENT	Solar Power World	
Ad Size	Ad Shape	Bleed	Trim	Live/Non-bleed	
Full Page	Full Page	9 1/4" x 11 1/8"	9" x 10 7/8"	8 1/2" x 10 3/8"	
1/2 Page	1/2 Vertical	4 5/8" x 11 1/8"	4 3/8" x 10 7/8"	3 7/8" x 10 3/8"	
	1/2 Island	5 3/8" x 8 5/8"	5 1/8" x 8 3/8"	4 5/8" x 7 7/8"	
1/4 Page	1/2 Horizontal	9 1/4" x 5 1/2"	9" x 5 1/4"	8 1/2" x 4 3/4"	
	1/4 Square	n/a	n/a	4" x 4 3/4"	
1/3 Page	1/3 Vertical	3 1/4" x 11 1/8"	3" x 10 7/8"	2 5" x 10 1/4"	
	1/3 Square	5 3/8" x 5.5"	5 1/8" x 5 1/4"	4 5/8" x 4 3/4"	
	1/3 Horizontal	9 1/4" x 3 7/8"	9" x 3 5/8"	8 1/2" x 3 1/8"	
2/3 Page	2/3 Vertical	5 3/8" x 11 1/8"	5 1/8" x 10 7/8"	4 5/8" x 10 3/8"	
1/3 Page Spread	1/3 Horizontal Spread	18 1/4" x 3 7/8"	18" x 3 5/8"	17 1/2" x 3 1/8"	
1/2 Page Spread	1/2 Horizontal Spread	18 1/4" x 5 1/2"	18" x 5 1/4"	17 1/2" x 4 3/4"	
Two-Page Spread	Two-Page Spread	18 1/4" x 11 1/8"	18" x 10 7/8"	17 1/2" x 10 3/8"	

Please submit ads via the WTWH Ad Portal at <http://ads.wtwhmedia.com/>



WTWH Media Ad Specification SUPPLEMENT ISSUES					
		Design World	Windpower ENGINEERING & DEVELOPMENT	Solar Power World	
Ad Size	Ad Shape	Bleed	Trim	Live/Non-bleed	
Full Page Supplement	Full Page	8 1/8" x 10 3/4"	7 7/8" x 10 1/2"	7 3/8" x 10"	
1/2 Page Supplement	1/2 Vertical	3 5/8" x 10 1/4"	3 7/8" x 10 1/2"	3 3/8" x 10"	
	1/2 Island	4 3/4" x 7 3/4"	5 x 8"	4.5 x 7 1/2"	
1/4 Page Supplement	1/2 Horizontal	8 1/8" x 5 3/8"	7 7/8" x 5 1/8"	7 3/8" x 5 5/8"	
	1/4 Square	n/a	n/a	3 1/4" x 4 1/2"	
1/3 Page Supplement	1/3 Vertical	3 x 10 3/4"	2 3/4" x 10 1/2"	2 1/4" x 10"	
	1/3 Square	n/a	n/a	4 3/8" x 4 1/2"	
	1/3 Horizontal				
2/3 Page Supplement	2/3 Vertical	5 3/8" x 10 3/4"	5 1/8" x 10 1/2"	4 5/8" x 10"	
1/3 Page Spread	1/3 Horizontal Spread	16 x	15 3/4 x	15 1/4 x	
1/2 Page Spread Supplement	1/2 Horizontal Spread	8 1/8" x 5 3/8"	7 7/8" x 5 1/8"	7 3/8" x 4 5/8"	
Two-Page Spread Supplement	Two-Page Spread	16 x 10 3/4"	15 3/4" x 10 1/2"	15 1/4" x 10"	

Please submit ads via the WTWH Ad Portal at <http://ads.wtwhmedia.com/>



Printing Process: Offset, computer-to-plate (CTP)

Binding Method: Perfect bound

Ad Materials: Please submit your ads to the WTWH Media Ad Portal at <http://ads.wtwhmedia.com/>

Media:

File format: Ads must be PDF/X-1a files
 Fonts: Embed all fonts

Color space: CMYK
 Resolution: 300 dpi

Artwork submitted is assumed that color, images, and copy are proofed and correct from client.
 Any necessary artwork or copy preparation may be billed to advertiser.

Safety: Keep all live items (not intended to trim) 1/4" from trim edges.

Proof: Client will receive via email a digital proof and pre-flight report after submission to the WTWH Ad Portal. Client also has the option to submit a SWOP 3 certified proof via mail, as well. By choosing not to supply a SWOP 3 certified proof, the color reproduction of the ad will be based on industry standard best practices to achieve as accurate color as possible from the supplied digital file. If sending a SWOP certified proof, mail to:

Design World, Attention: Mark Rook, 2019 Center Street, Suite 300, Cleveland, Ohio 44113

Questions: For ad production questions, please contact: Mark Rook, Director, Creative Services, 440.234.4531, ext. 103 or mrook@wtwhmedia.com or Mary Heideloff, Traffic Manager, 216.536.1630 at mheideloff@wtwhmedia.com.