



Behavioral Health Business

INVEST

CONFERENCE

PHOENIX, AZ • OCTOBER 28 - 30, 2026

JW MARRIOTT PHOENIX DESERT RIDGE RESORT & SPA

Behavioral Health Business (BHB) presents INVEST, the premier conference for behavioral health care executives and professionals shaping the fields of investments, mergers and acquisitions and operations. Join industry leaders for an unforgettable conference experience at the JW Marriott Phoenix Desert Ridge Resort & Spa.

As a sponsor, you can choose from a variety of packages to satisfy your business objectives including sales meetings, brand or product marketing and thought leadership.

[JW Marriott Phoenix Desert Ridge Resort & Spa](#) offers the perfect environment to learn, network, and recharge. Elevate your experience with world-class amenities, inspiring sessions, and conversations that move your business forward—all in one remarkable destination.



WHO YOU CAN EXPECT TO MEET:

- Behavioral health owners and operators
- Investors and capital providers
- Developers, architects, and designers
- Assorted vendors and service providers

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www.marriott.com/en-us/hotels/phxdr-jw-marriott-phoenix-desert-ridge-resort-and-spa/overview

TITLES:

CEO
Chief Development Officer
Chief Operating Officer
Co-Head of Healthcare Investment Banking
Director of Behavioral Health Initiatives
Managing Director
National Medical Dir. of Behavioral Health & Quality
President
VP of Behavioral Health & Business Development
VP of Strategy & Finance

COMPANIES:

Center for Autism & Related Disorders
Foresight Mental Health
Eleanor Health
HANDS Center for Autism
Kindred Healthcare
Recovery Centers of America
Shore Capital
Webster Bank
Transcend Recovery Community



PLATINUM SPONSORSHIPS



PLATINUM SPONSOR - DAY 1 ~~(1)~~ SOLD OUT

- One (1) 30-minute session during the opening Keynote Day 1
- To include a moderator and up to three (3) panel members
- BHB editorial team to work in conjunction with sponsor for topic and panel members
- INVEST to support AV and logistics pre-event and onsite
- Four (4) full conference passes
- One (1) lead scanning license
- Ten (10) discounted invites to extend to your customers
- Standard marketing package and event app listing
- Sponsor to receive the attendee list 2 weeks prior to the event and session attendance list at the conclusion of the event



PLATINUM SPONSOR - DAY 2 (1)

- One (1) 30-minute session during the opening Keynote Day 2
- To include a moderator and up to three (3) panel members
- BHB editorial team to work in conjunction with sponsor for topic and panel members
- INVEST to support AV and logistics pre-event and onsite
- Four (4) full conference passes
- One (1) lead scanning license
- Ten (10) discounted invites to extend to your customers
- Standard marketing package and event app listing
- Sponsor to receive the attendee list 2 weeks prior to the event and session attendance list at the conclusion of the event

STANDARD MARKETING PACKAGE INCLUDES:

- Full registration list provided 2 weeks prior to the event with name, title, company, and email address attendees**
 - Logo placement on event web page and in the event app
 - Logo placement on event signage and other onsite materials at the appropriate sponsorship level*
- *subject to cut-off times ** for 2027 events, registration list is only available in dedicated event application*



GOLD SPONSORSHIPS



SPONSOR WITH EDITORIAL SUPPORT (10)

- One (1) 30-minute panel to be moderated by a BHB editor
- Sponsor to provide topic and source panel members
- INVEST to support AV and logistics in partnership with the sponsor pre-event and onsite
- One (1) 6 ft table
- Three (3) full conference passes
- One (1) lead scanning license
- Five (5) discounted invites to extend to your customers
- Standard marketing package and event app listing
- Sponsor to receive the attendee list 2 weeks prior to the event and session attendance list at the conclusion of the event



NETWORKING LOUNGE SPONSOR (1)

- Exclusive sponsor for the BHB INVEST networking lounge located centrally within the event space
- Three (3) full conference passes
- One (1) lead scanning license
- Eight (8) discounted invites to extend to your customers
- Standard marketing package and event app listing
- Sponsor to receive the attendee list 2 weeks prior to the event

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★★★ SILVER SPONSORSHIPS ★★★



ARRIVAL DAY RECEPTION (1)

- Presenting sponsor of a reception to be hosted on the evening of attendee arrival
- BHB INVEST will collaborate with the sponsor partner to provide a unique and experiential welcome to all attendees during a 90-minute reception
- Sponsor will have the opportunity to provide an attendee gift during reception at their own expense
- Two (2) full conference passes
- One (1) lead scanning license
- Standard marketing package and event app listing
- Sponsor to receive the attendee list 2 weeks prior to the event



RECEPTION DAY 1 (1)

- Presenting sponsor of a reception to be hosted on night of the first main day of programming
- zBHB INVEST will collaborate with the sponsor partner to provide a unique and experiential welcome to all attendees during a 90-minute reception
- Sponsor will have the opportunity to provide an attendee gift during reception at their own expense
- Two (2) full conference passes
- One (1) lead scanning license
- Standard marketing package and event app listing
- Sponsor to receive the attendee list 2 weeks prior to the event



SESSION SPONSOR (10)

- One (1) 30-minute panel to be sourced and created by Sponsor
- Sponsor to provide topic and source panel members
- INVEST to support AV and logistics in partnership with the sponsor pre-event and onsite
- Two (2) full conference passes
- One (1) lead scanning license
- Standard marketing package and event app listing
- Sponsor to receive the attendee list 2 weeks prior to the event and session attendance list at the conclusion of the event

STANDARD MARKETING PACKAGE INCLUDES:

- Full registration list provided 2 weeks prior to the event with name, title, company, and email address attendees**
 - Logo placement on event web page and in the event app
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★★★ SILVER SPONSORSHIPS ★★★



CHARGE UP STATION (1)

- Presenting sponsor of a convenient place to re-charge their devices located within the networking lounge
- Two (2) full conference passes
- One (1) lead scanning license
- Standard marketing package and event app listing
- Sponsor to receive the attendee list 2 weeks prior to the event



COFFEE BREAK DAY 1 (1)

- Presenting sponsor of one (1) of the all day refreshment breaks that are available to attendees from 9:00 AM - 11:00 and 1:00 PM - 3:00 PM on Day 1
- Sponsor to receive branding on each break set up
- Two (2) full conference passes
- One (1) lead scanning license
- Standard marketing package and event app listing
- Sponsor to receive the attendee list 2 weeks prior to the event



COFFEE BREAK DAY 2 (1)

- Presenting sponsor of one (1) of the all day refreshment breaks that are available to attendees from 9:00 AM - 11:00 and 1:00 PM - 3:00 PM on Day 2
- Sponsor to receive branding on each break set up
- Two (2) full conference passes
- One (1) lead scanning license
- Standard marketing package and event app listing
- Sponsor to receive the attendee list 2 weeks prior to the event

STANDARD MARKETING PACKAGE INCLUDES:

- Full registration list provided 2 weeks prior to the event with name, title, company, and email address attendees**
- Logo placement on event web page and in the event app
- Logo placement on event signage and other onsite materials at the appropriate sponsorship level*

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★★★ SILVER SPONSORSHIPS ★★★



CUSTOM BRANDED HOTEL ROOM KEY CARD (1)

- Attendees staying within the group room block will receive a custom branded hotel key card displaying the sponsor logo
- Sponsor to provide logo required format for printing
- Two (2) full conference passes
- One (1) lead scanning license
- Standard marketing package and event app listing
- Sponsor to receive the attendee list 2 weeks prior to the event



PRIVATE MEETING ROOM ~~(2)~~ 1 AVAILABLE

- BHB INVEST to provide one (1) private meeting space to accommodate up to six (6) people
- INVEST to provide access to the meeting space for duration of the event
- Sponsor responsible for F&B, AV and other ancillary add-ons
- Two (2) full conference passes
- One (1) lead scanning license
- Standard marketing package and event app listing
- Sponsor to receive the attendee list 2 weeks prior to the event



NETWORKING LUNCH (1)

- Presenting sponsor of the all attendee networking lunch to take place during the conference
- BHB INVEST to provide sponsor branding throughout the meal space
- Opportunity for sponsor to provide all attendee gift to be placed on tables during the meal
- Two (2) full conference passes
- One (1) lead scanning license
- Standard marketing package and event app listing
- Sponsor to receive the attendee list 2 weeks prior to the event

STANDARD MARKETING PACKAGE INCLUDES:

- Full registration list provided 2 weeks prior to the event with name, title, company, and email address attendees**
 - Logo placement on event web page and in the event app
 - Logo placement on event signage and other onsite materials at the appropriate sponsorship level*
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★★★ SILVER SPONSORSHIPS ★★★



NETWORKING BREAKFAST DAY 1 (1)

- Presenting sponsor of the all attendee networking breakfast to take place during the conference
- BHB INVEST to provide sponsor branding throughout the meal space
- Opportunity for sponsor to provide all attendee gift to be placed on tables during the meal
- Two (2) full conference passes
- One (1) lead scanning license
- Standard marketing package and event app listing
- Sponsor to receive the attendee list 2 weeks prior to the event



NETWORKING BREAKFAST DAY 2 (1)

- Presenting sponsor of the all attendee networking breakfast to take place during the conference
- BHB INVEST to provide sponsor branding throughout the meal space
- Opportunity for sponsor to provide all attendee gift to be placed on tables during the meal
- Two (2) full conference passes
- One (1) lead scanning license
- Standard marketing package and event app listing
- Sponsor to receive the attendee list 2 weeks prior to the event

STANDARD MARKETING PACKAGE INCLUDES:

- Full registration list provided 2 weeks prior to the event with name, title, company, and email address attendees**
- Logo placement on event web page and in the event app
- Logo placement on event signage and other onsite materials at the appropriate sponsorship level*

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★★★ BRONZE SPONSORSHIPS ★★★



WIFI SPONSOR (1)

- Sponsor to select custom name and password for Group Wifi in the event space. Network name and password must fall within network guidelines as provided by the venue
- Two (2) full conference passes
- Standard marketing package and event app listing
- Sponsor to receive the attendee list 2 weeks prior to the event



REGISTRATION AND INFORMATION DESK (1)

- Registration and Information desk to be branded with presenting sponsor logo
- Sponsor logo to be printed on attendee lanyard and opportunity for small logo placement on the back of the attendee badge
- Two (2) full conference passes
- Standard marketing package and event app listing
- Sponsor to receive the attendee list 2 weeks prior to the event



LANYARD SPONSOR (1)

- Sponsor logo to be printed on co-branded conference lanyard
- Two (2) full conference passes
- Standard marketing package and event app listing
- Sponsor to receive the attendee list 2 weeks prior to the event

STANDARD MARKETING PACKAGE INCLUDES:

- Full registration list provided 2 weeks prior to the event with name, title, company, and email address attendees**
- Logo placement on event web page and in the event app
- Logo placement on event signage and other onsite materials at the appropriate sponsorship level*

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★★★ BRONZE SPONSORSHIPS ★★★



SEAT DROP ~~(2)~~ 1 AVAILABLE

- Sponsor to place a printed research piece on each chair in keynote room
- Sponsor responsible for shipping and receiving of material to the venue
- Two (2) full conference passes
- Standard marketing package and event app listing
- Sponsor to receive the attendee list 2 weeks prior to the event



BUSINESS DEVELOPMENT (UNLIMITED)

- One (1) full conference pass
- Standard marketing package and event app listing
- Sponsor to receive the attendee list 2 weeks prior to the event



EXHIBIT TABLE ADD-ON (20)

- Add-On ONLY
- One (1) 6ft exhibit table for sponsors that have purchased a session

STANDARD MARKETING PACKAGE INCLUDES:

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- Logo placement on event web page and in the event app
- Logo placement on event signage and other onsite materials at the appropriate sponsorship level*

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+ ADD-ONS +



PRIVATE DINNER EXPERIENCE (4)

- Add-On ONLY
- Sponsor to provide target list of attendees for BHB INVEST to invite to a custom dinner experience for up to ten (10) individuals to take place either on the first or second night of the event
- BHB INVEST to secure the location, sponsor is responsible for cost of food and beverage



HOTEL ROOM DROP (6)

- Add-On ONLY
- Sponsor to provide a custom gift to be delivered to all conference attendees that are staying at the hotel within the group room block
- Sponsor has the option to choose the date of delivery for the gift
- Sponsor to purchase and ship gift to hotel
- Event will arrange distribution and deliver to individual guests



KEYNOTE ROOM PEN & NOTEBOOK (1)

- Add-On ONLY
- Sponsor to provide custom branded notebook and pen to be placed at each place setting within the keynote room.



LEAD CAPTURE LICENSE (UNLIMITED)

- Add-On ONLY
- Access to one (1) license to scan attendee badges

STANDARD MARKETING PACKAGE INCLUDES:

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- Logo placement on event web page and in the event app
- Logo placement on event signage and other onsite materials at the appropriate sponsorship level*

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+ GOLF PACKAGES ADD-ONS +



GOLF OUTING HEADLINE SPONSOR (1)

- Sponsor to receive naming rights ("INVEST Golf Classic presented by "SPONSOR")
- Logo on all golf related promotional materials & signage for tournament
- Sponsor will be able to welcome attendees at the beginning of the tournament and be receive two (2) foursomes / eight (8 players total)



GOLF TOURNAMENT AWARDS RECEPTION SPONSOR (1)

- Logo on all awards material
- Brief remarks at pos-round ceremony
- One (1) foursome / four (4 players total)



GOLF FOURSOME SPONSOR (12)

- One (1) foursome / four (4 players total)
- Logo inclusion in pairings list and other golf related signage

+ GOLF PACKAGES ADD-ONS +



GOLF HOLE SPONSOR (4)

- Logo signage at individual hole
- Opportunity to host an on-course activation (giveaway, demo, etc. at sponsor's expense)



GOLF CONTEST SPONSOR (4)

- Branded contest sponsorship (Longest Drive, Closest to the Pin, Straightest Drive, Longest Putt) with signage
- Sponsor to provide prize to be awarded to winner



GOLF BEVERAGE CART SPONSOR (1)

- Logo on beverage cart and drink tickets



FREQUENTLY ASKED QUESTIONS

When and where is the event?

BHB INVEST will take place at JW Marriott Phoenix Desert Ridge, 5350 E Marriott Dr, Phoenix, AZ 85054 from October 28-30, 2026. For complete event and venue details, please visit bhbusiness.com/bhb-live-event/invest, where you'll find information about the destination and instructions for booking guest room accommodations.

Can I purchase additional passes beyond those included in my sponsorship?

Yes. Additional passes may be purchased through the event registration site. For more information, please contact Carol Stephenson, Sponsor Relations Director, at cstephenson@wtwhmedia.com.

How do I book hotel rooms for any on site staff?

As a confirmed sponsor of BHB INVEST, you are eligible to book your hotel accommodations at a special discounted group rate. Once you complete your event registration, you will receive a booking link with all the information needed to make your reservation.

Will I have access to an attendee list?

Yes. As a confirmed and paid sponsor, you will receive an attendee list two weeks prior to the start of the event. The list will include each attendee's name, title, company, and email address. Additionally, once you complete your registration, you will have access to the event app, which provides a real-time, up-to-date attendee list.

What is the payment policy?

All sponsorships are payable within thirty (30) days of contract signing and invoice issuance. For special payment arrangements, please contact your salesperson for further guidance.

What happens if the event is canceled or postponed?

If the live event is canceled or postponed for any reason, WTWH will work with the sponsor to apply sponsorship funds toward a future live event or another WTWH product.

What is included with my exhibit table?

Sponsorships that include an exhibit table provide one (1) 6 ft exhibit table and two (2) chairs. Depending on table placement, the Sponsor Relations team may be able to arrange access to a standard 110V power outlet.

For collateral, décor, custom AV, food and beverage, or other special needs, sponsors must work directly with approved vendors for shipping, receiving, and execution. As part of the sponsorship onboarding process, you will receive a detailed welcome package outlining available services.

Please note that any food and beverage offered at your table must be ordered through the hotel. Outside food and beverage is not permitted."

What is included with a content sponsorship (e.g., a panel presentation)?

There are two types of content sponsorships:

1. A panel with WTWH editorial support
2. A standard panel without editorial support

The level of WTWH editorial involvement varies based on the option selected. Both sponsorship types include standard planning and onsite logistical support, such as speaker coordination, room setup, and standard AV (staging, stage furniture, audio, and visual support, including a screen and projector when applicable).

For content sponsorships without editorial support, the sponsor is responsible for sourcing speakers independently.

I purchased a package that includes the opportunity to provide an attendee gift. What does that entail? "For sponsorships that include an attendee gift, the sponsor is responsible for creating, sourcing, and shipping the item to the event. The Sponsor Relations team will provide shipping and receiving instructions.

Any remaining items at the conclusion of the event may either be shipped back to the sponsor's business or donated, at the sponsor's discretion."

Can I provide food and beverage at my exhibit table?

Any food and beverage offered at your exhibit table must be ordered through the hotel's catering services. Outside food and beverage is not permitted under any circumstances.

When do I need to register my staff and speakers by?

Registration instructions will be provided by the Sponsor Relations team following sponsorship confirmation.

What is the deadline for sponsor deliverables

(logos, ads, content, gifts, etc.)?

A detailed timeline will be included in the sponsor onboarding materials.

Where and when can exhibitors set up and break down their tables?

Specific logistics and access details will be shared prior to the event.

Is there a sponsor check-in or badge pickup location?

Additional instructions will be provided in advance of the event.

What are the exhibit hall hours?

Exhibit hall hours will be communicated closer to the event and may vary by day. Final schedules will be shared with confirmed sponsors prior to arrival.

What branding is included with my sponsorship package?

Branding elements vary by sponsorship level and may include logo placement, onsite signage, digital exposure, and promotional mentions. Specific inclusions will be outlined in your sponsorship agreement.

What are the logo specifications and submission requirements?

Logo specifications and submission instructions will be provided in the sponsor onboarding materials. All assets must meet the outlined guidelines to ensure proper display.

Where will my brand be promoted?

Sponsor branding may appear across event marketing channels including the event website, onsite signage, social media, email communications, and the event app, as applicable.