

# 2025 MEDIA GUIDE

A network of resources for **engineers**  
**to exchange ideas** and solve design  
challenges with relevant content  
that accelerates design cycles

**EEworld**  
ONLINE

[www.eeworldonline.com](http://www.eeworldonline.com)

**WTWH**  
Media LLC



# EE WORLD NETWORK

EE World Online is a network of resources for engineers to solve design challenges. It hosts communities of design engineers exchanging ideas about problem solving and learning and provides them with relevant content that accelerates design cycles.

EE FORUMS: EDA Board | Electro-Tech Online

Our engineering forums consists of user-generated content and attracts an audience of electronic professionals from a wide variety of industries and disciplines where collaboration and learning is the primary focus.

This **2025 Media Guide** contains information on best in class ROI solutions including:

- Audience Marketing
- Content Syndication
- Lead Generation
- Content Development
- Marketing Services

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### Lead Generation

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Print Specifications



### Marketing Services

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Video Production Services



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Learning Center

**Contact Us** ➤

# EE WORLD NETWORK AUDIENCE

## WEBSITE

**Over 1 Million**  
PAGE VIEWS

The EE World Network logs over 730,638 monthly users and over 1.1 million pageviews.

### Sites include:

- EEWorlOnline.com
- EngineersGarage.com
- 5GTechnologyWorld.com
- AnalogICTips.com
- BatteryPowerTips.com
- ConnectorTips.com
- EDABoard.com
- Electro-Tech-Online.com
- MicrocontrollerTips.com
- PowerElectronicTips.com
- SensorTips.com
- TestandMeasurementTips.com
- EVEngineeringOnline.com

## SOCIAL

**1,211,085+**  
FOLLOWERS

Over 1,211,085 Social followers across all platforms.  
The EE World network has a highly-engaged social media audience.



## NEWSLETTER EMAIL REACH

**415,000** 415K + registered users in database

# Surrounding **engineering professionals** with information on their terms

## Founding Principles

- Media consumption has forever changed and continues to evolve.
- Marketers must have ROI to justify marketing investments.

### AUDIENCE REACH

#### Newsletter email reach

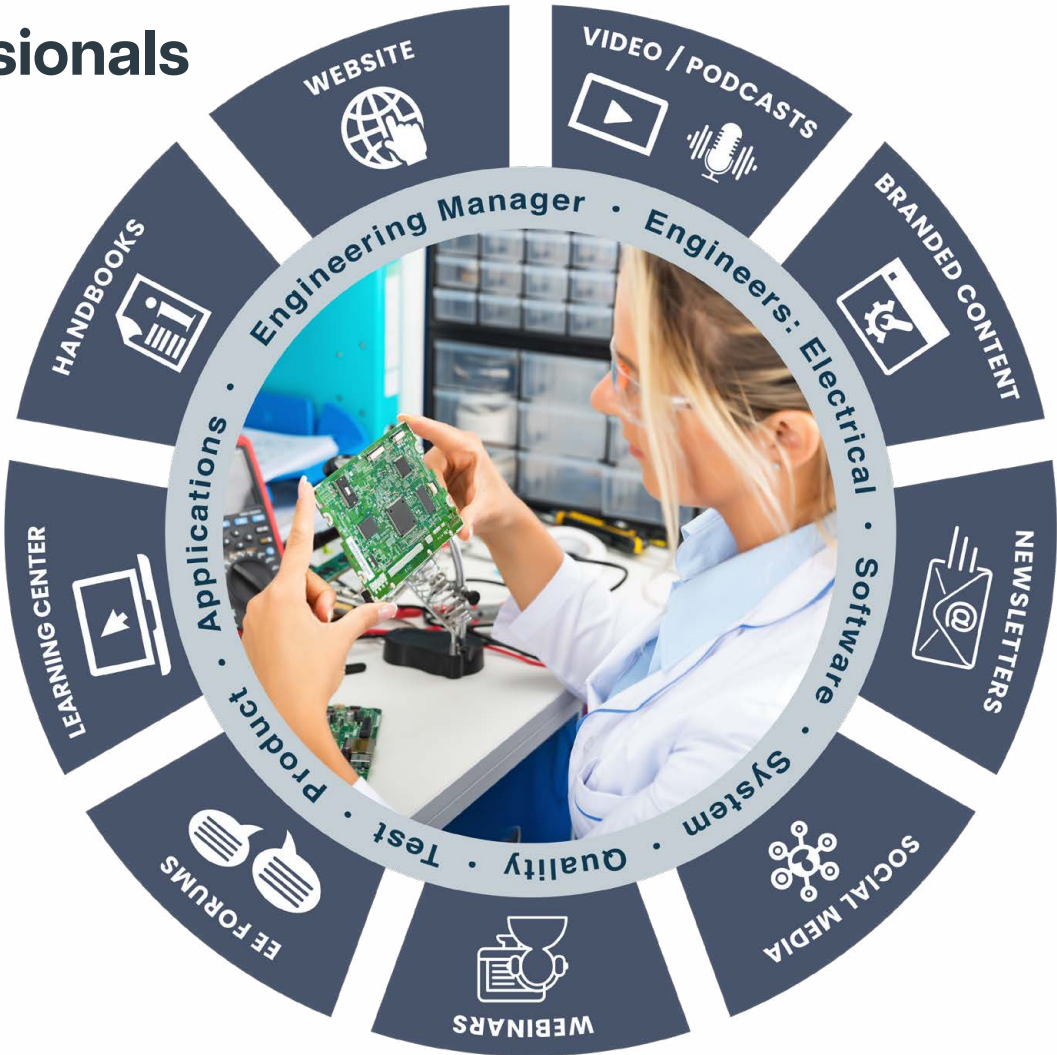
- 415K +registered users in database

#### Monthly Website Traffic

- 1.1M+ monthly pageviews
- 730,638+ monthly users

#### Social Media Audience in Industry – Total Social Reach: 1,211,085+

- Facebook
- X
- Instagram
- LinkedIn
- YouTube
- Threads



### Delivering ROI for Marketers

How do we do this? We build integrated media packages across platforms.



# Online Display

Run of site ads display across the entire network.

## DISPLAY AD CREATIVE SIZES

First value designates pixel width @ 72 DPI:

- 300x600
- 728x90
- 300x250

**\$70/CPM – Min 10K impressions per month.**

- 970x250 – **\$90/CPM**

## PRESTITIAL ADS

640x480 and 300x225 @ 72 DPI

## WALLPAPER ADS - RESPONSIVE DESIGN

Simultaneously displays ad creative on the right and left hand sides of the site. Creative can be different for the left and right and can have specific urls for each side.

Optional: In addition to the 300x1000, provide a 130x1000 for smaller desktop displays and a 320x50 image for mobile displays.

WALLPAPER SPECS: 300X1000, 130X1000 and 320x50

File type: .gif, .jpg, .bmp, .png, videos (.mp4, VAST, YouTube), and HTML tags.

File size: 4MB max for combined size of all assets.

## SOLUTION ADS

Let EE World Online build custom display calls-to-action for white papers, product datasheets, catalogs, case studies and more.

**\$65/CPM**

*Contact your representative for more details.*



300x600



728x90



300x250



970x250



300x1000  
Wallpaper Ad



640x480  
Prestitial Ad - Desktop



300x225  
Prestitial Ad - Mobile


**SCHROFF - IP-Pro Alu EMC Enclosures**  
 Flexible IP65 enclosures for harsh environments with EMC shielding are shock, vibration, and corrosion resistant. Available in 15 different dimensions with options for PCB fixation and cable management. Can be finished with powder coating, screen printing or digital printing.

Sponsored By: Newark, An Avnet Company

[LEARN MORE](#)

## DISPLAY AD & PRESTITIAL AD REQUIREMENTS

- File Type: jpg, gif or HTML5
- File size: max 1MB
- Animation: 3X Loop Limit
- Audio: Sound off by default
- Rich Media Accepted

## TARGETING

Programs can be specifically targeted against relevant categories, geo, timing and exclusion across the EE World Network.

## SOLUTION AD SPECS

Headline: 5-10 Words,  
Copy: 30-40 words, Call to Action + URL



# EE Forums

Our engineering forums consists of user-generated content and attracts an audience of electronic professionals from a wide variety of industries and disciplines where collaboration and learning is the primary focus.

## EDABoard.com

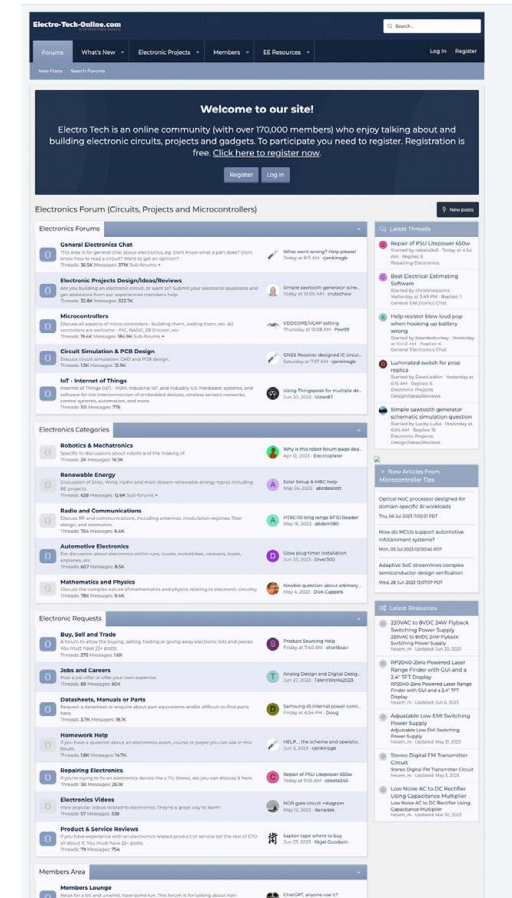
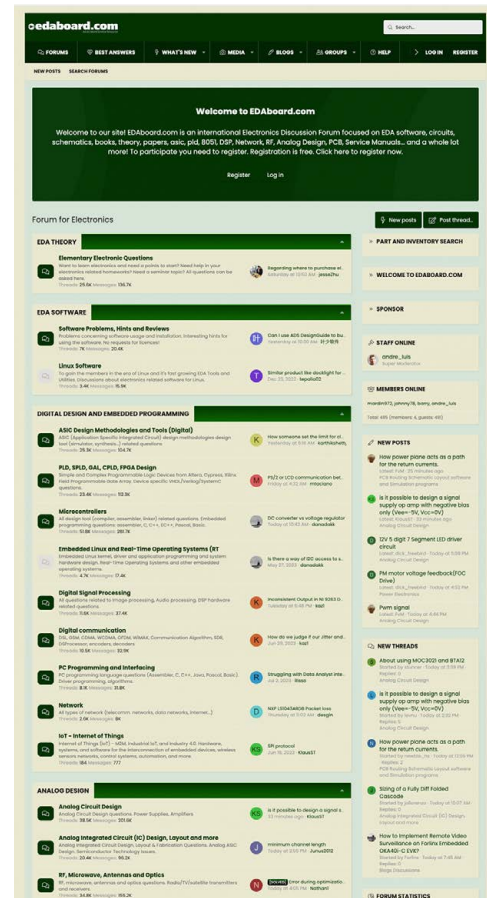
- Threads: 384,000
- Posts: 1,700,000
- Members: 608,000

## Electro-Tech-Online.com

- Threads: 112,620
- Posts: 1,118,295
- Members: 223,533

## FORUMS Include:

- Analog Circuit Design
- Analog IC Design and Layout
- Arduino / Raspberry pi
- ASIC Design Methodologies and Tools Digital Communication
- Digital Signal Processing Electromagnetic Design and Simulation Embedded Systems and Real-Time OS Mathematics and Physics
- Mechanical Engineering and Design Machine Learning, AI, and Microcontrollers
- PC Programming and Interfacing
- PCB Routing Schematic Layout / Design PLD, SPLD, GAL, CPLD, FPGA Design
- Power Electronics
- Professional Hardware and Electronics Design RF, Microwave, Antennas and Optics
- Robotics and Automatics Forum



# High-Impact Display – Flex

The Allstream® **Flex** provides the ability to engage viewers with video and imagery in dynamically embedded experiences throughout page content with the ability to display edge-to-edge on the screen in the focal point of the viewer.

## ASSET SPECIFICATION

### DESKTOP & MOBILE

- Asset Video: Video Dimension: 16:9 Aspect Ratio (ex: 1920 x 1080px) OR 4:1 Aspect Ratio (ex: 1920 x 480px)
- Asset Image (optional): Same Dimension as video provided (ex: 1920 x 1080px or 1920 x 480px)

**\$150/CPM**

## FILE TYPES

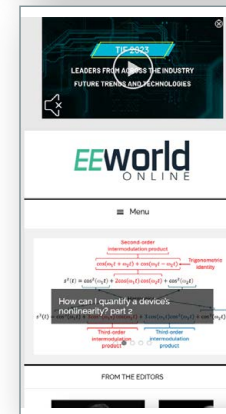
### IMAGES

- Media Types: Image URL, GIF, JPG, BMP, PNG
- File Size: Allstream® hosted file size recommended under 100KB\*

### VIDEOS

- Media Types  
Video URL, YouTube ID, VAST, MP4
- File Size  
Allstream® hosted file size recommended under 4MB\*.
- Resolution  
720p or 1080p
- Frame Rate  
24-30 fps
- Bitrate  
Mobile Web: 800Kbps to 5000 Kbps  
Desktop: 800 Kbps to 10000 Kbps

\*Combined size of all Allstream® hosted files (image + video) must be less than 4MB for Chrome Heavy Ad Intervention (HAI) compliance.



### Desktop & Mobile examples

4:1 Aspect Ratio Video OR 16:9 Aspect Ratio Video

*\*Once the video ends, it is possible to display an image in its place*

# High-Impact Display – Prelude

The Allstream® **Prelude** dynamically displays adaptive imagery, video, or combination of multimedia at the top of the page for increased viewer engagement.

## ASSET SPECIFICATION

### DESKTOP & MOBILE (IMAGE ONLY)

- Asset Image: Image Dimension: 4:1 Aspect Ratio; 1920x480px (Recommended Size)

### DESKTOP & MOBILE (IMAGE AND VIDEO)

- Asset Image: Image Dimension: 1067x480px
- Asset Video: Video Dimension: 16:9 Aspect Ratio

**\$150/CPM**

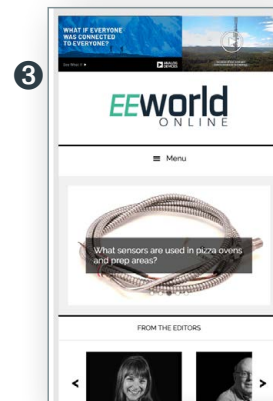
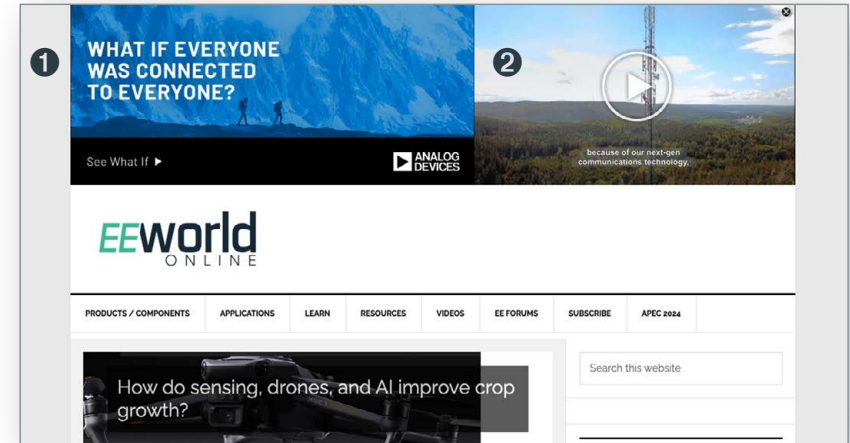
## FILE TYPES

### IMAGES

- Media Types
  - Image URL, GIF, JPG, BMP, PNG
- File Size
  - Allstream® hosted file size recommended under 100KB. Combined size of all Allstream® hosted files (image + video) must be less than 4MB for Chrome Heavy Ad Intervention (HAI) compliance.

### VIDEOS

- Media Types
  - Video URL, YouTube ID, VAST, MP4
- File Size
  - Allstream® hosted file size recommended under 2 MB. Combined size of all Allstream® hosted files (image + video) must be less than 4MB for Chrome Heavy Ad Intervention (HAI) compliance. Video URLs may be supported without HAI restriction up to 40MB with autotranscoding to render on certain browsers and older devices that do not support auto play via Allstream® frame player.
- Video Length
  - Variable (Recommended up to 15 seconds maximum if no user interaction and up to 30 seconds with user interaction)



### Desktop & Mobile examples (IMAGE + VIDEO Version)

1. Desktop: 1067x480px image(s)
2. Desktop: 16:9 Aspect Ratio Video
3. Mobile: Entire ad is responsive and displays the same way for the mobile view.



# First-Party Audience Targeting

## Content Affinity Targeting

We use our first-party data platform to identify and engage targeted audiences with relevant ad experiences based on our site users content consumption habits.

## CONTENT AFFINITY TARGETING

- Target by content affinities across the EE World network.
- Personalized offers with your message serve to site users based on their content affinity.

### Online Ad Specifications:

- Headline (no more than 8 words)
- One sentence description (no more than 25 words)
- 386x225 image
- Click-through URL

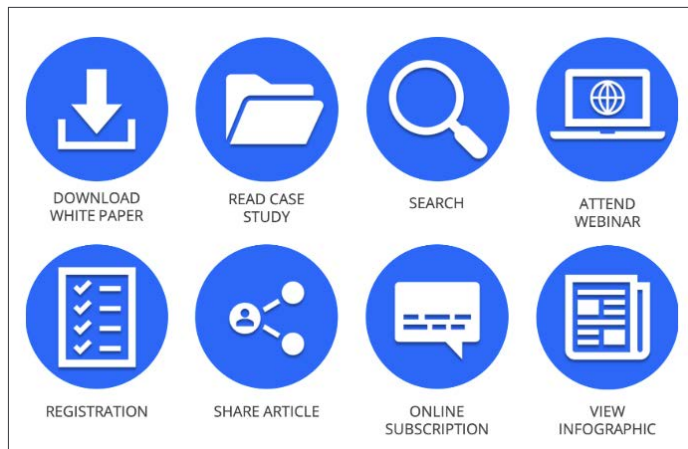




# Audience Extension

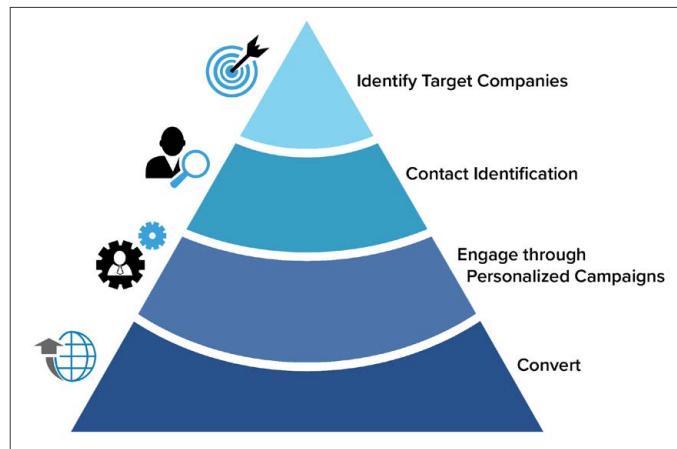
## Intent-Based Marketing | Account-Based Marketing

Our AI data management tool analyzes content consumption of users at hundreds of thousands of B2B companies and identifies when users in those organizations are indicating active demand for products or services you offer. Leveraging your target account list, our data management platform identifies anonymous users available for targeting at those companies you are trying to reach. Ads are displayed across the internet on brand safe sites.



### INTENT-BASED MARKETING

- Target users outside our network across the internet by intent topic via display ads.
- Narrow down reach by industry, title, geography or company size.



### ACCOUNT-BASED MARKETING

- We target your prospects based on your target account list.
- Target ABM users outside of our network across the internet with display ads.

#### Specifications:

- 728x90, 300x250, 300x600, 160x600, 320x50, 300x50 & 970x250 (jpg, gif, standard HTML5)
- Max Initial File Load Image: 40KB / Max Initial File Load HTML5: 100KB
- Max Animation: 30 seconds or less (loops included); 15 seconds recommended; max 3 loops
- Clicktags Accepted
- Click-through URL

# Remarketing / Retargeting Campaigns

Reinforce Branding | Increase Engagement | Improve Conversions

**Retargeting** (also known as behavioral remarketing) is a form of digital marketing that focuses on targeting users who have previously visited our website with banner ads on display networks across the web.

**Increase the reach of your display campaigns** by leveraging the EE World Network to retarget key segment audiences.

**EE World offers the ability to manage retargeting** campaigns for our customers across a variety of platforms including any EE World network website.

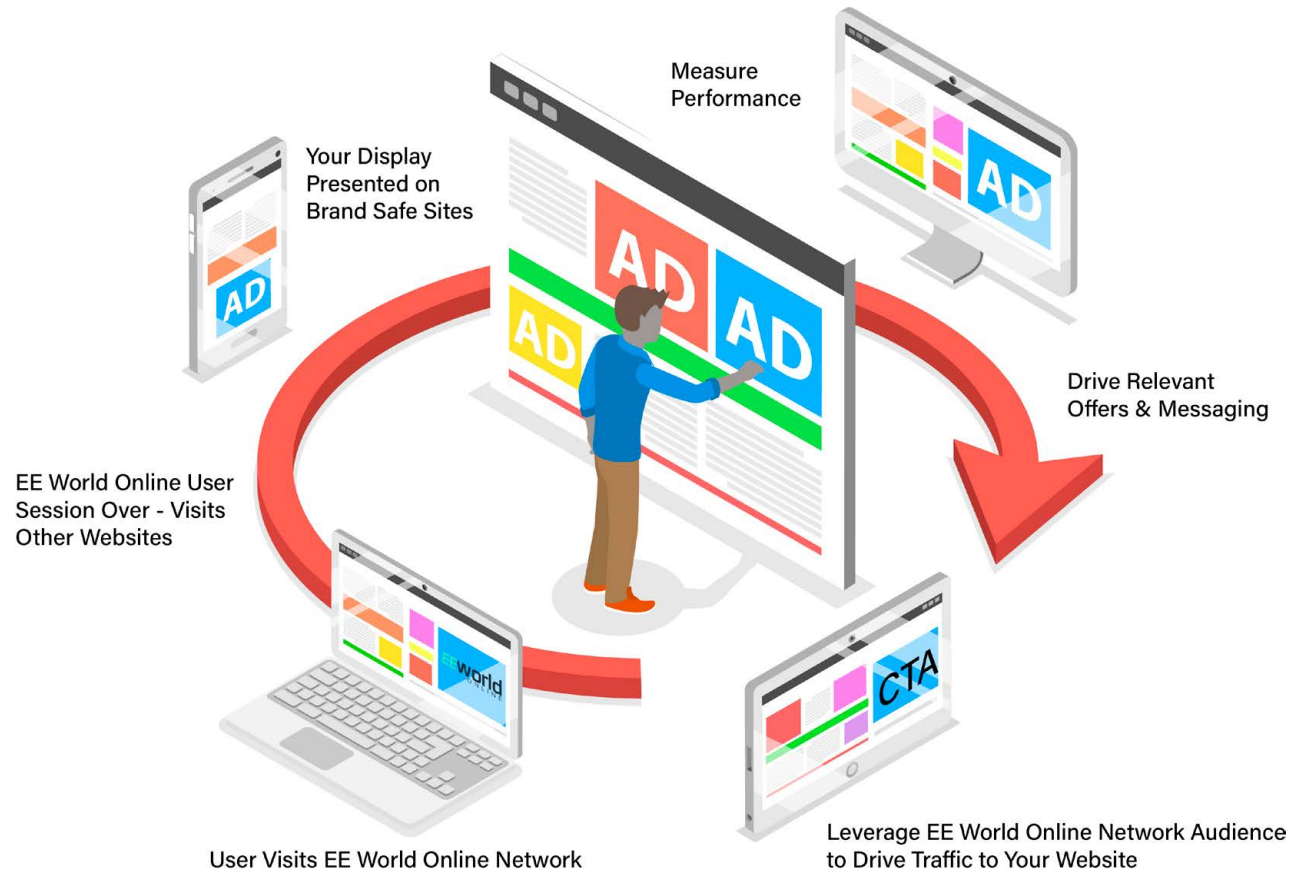
*Pricing based on CPM volume and custom ROI programs*

## RETARGETING REQUIREMENTS:

- File size: less than 150KB
- Animation: less than 30 seconds
- File Type: JPG, PNG and GIF (up to 30 seconds, 15-20 fps, no looping)
- CPM Pricing varies by program

## CREATIVE SIZES:

- 300x600, 728x90, 300x250, 970x250, 320x50, 160x600
- Resolution: 72 dpi



# Editorial e-Newsletter Sponsorship

Combined with lead append data for maximum results.

EE World Online uses the latest in marketing automation, lead and profile management software to ensure all Enews delivery is optimized and targeted only at permission-based users and optimized by device. Tracking details, performance and detailed reporting are provided for all placements.

## SPECIFICATIONS:

There are 5 placements available on subscribed mobile optimized e-newsletters.

Single placement: \$950 • Exclusive (All five positions): \$4,950

Each placement includes:

- Headline: Strong call to action (CTA) recommended
- Image: 450x255 (72DPI) STATIC .jpg or .gif (Do not embed images into a word file, please send native .jpg or .gif file. No FLASH Files or animated GIFs)
- Copy: max 35-40 words
- Call to action plus URL

## EXCLUSIVE SPONSORSHIP: Reserving all 5 placements.

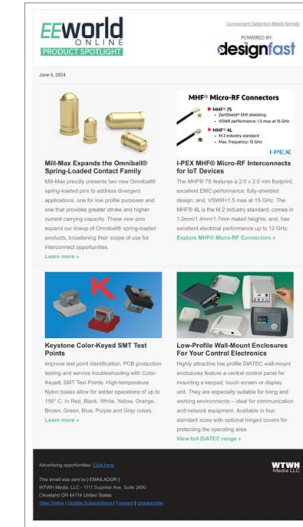
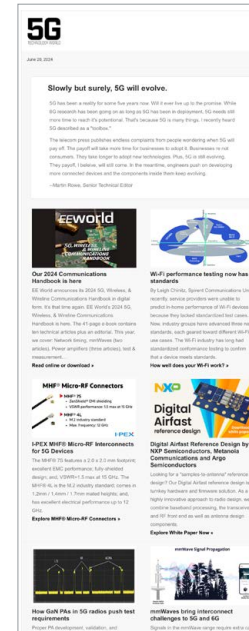
Include a .jpg or .gif company logo 250 pixels wide + URL in addition to the placements.

## CATEGORY / LIST SIZE / DISTRIBUTION

TOPIC	REACH	FREQUENCY
EE World Online	80,000	2x per month
Connector Tips	50,000	1x per month
Power Electronic Tips	25,000	1x per month
Test & Measurement Tips	30,000	1x per month
Analog IC Tips	50,000	1x per month
Sensors Tips	20,000	1x per month
EngineersGarage	20,000	1x per month
Microcontroller Tips	45,000	1x per month
5G Technology World	18,000	2x per month
EE Product Spotlight	70,000	2x per month
Battery Power Tips	10,000	1x per month

Exclusive Sponsorship: \$4,950

Single Text Ad: \$1,250



## SPECIFICATIONS for EE World Product Spotlight

Multi-Sponsor Product Spotlight: Twice a month EE World deploys a product specific e-newsletter to an audience reach of 70,000. Six (6) ad positions are available in each issue. SINGLE PRODUCT PLACEMENT SPECS:

- Image: 450x255 static jpg or gif file
- Title: 5-10 words
- Copy: 35-40 words
- Call to Action (3-5 Words) + URL

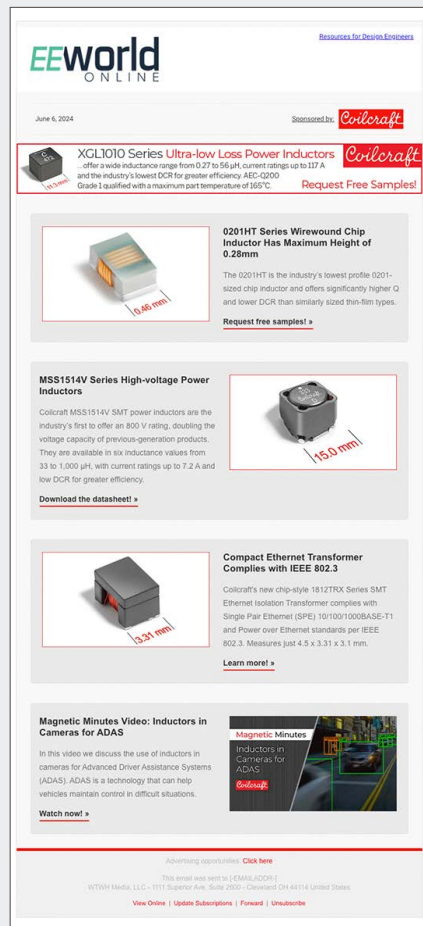
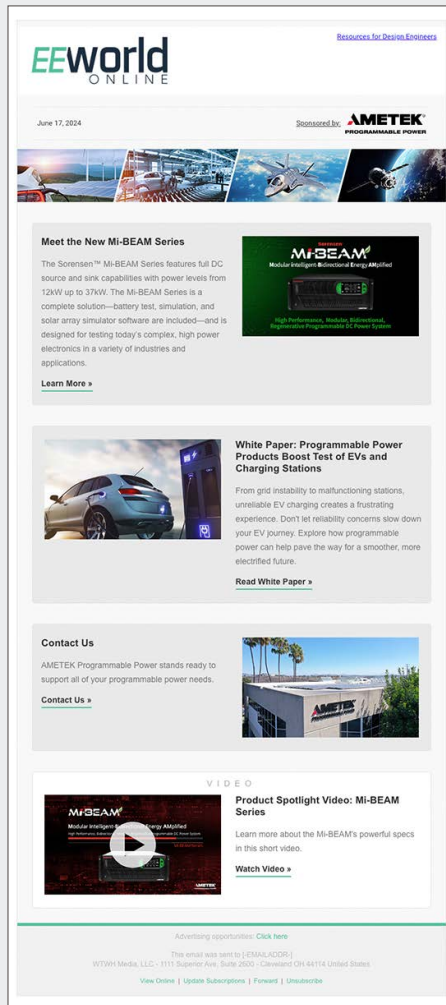
Exclusive Sponsor Product Spotlight: Exclusive sponsorship of this newsletter is available which will only contain your products and deploy on a date of your choice (based on availability). Client must provide a minimum of 4 product ads and in increments of 2 ads thereafter with a maximum of 10. EXCLUSIVE PRODUCT TEXT AD SPECS:

- Image: 450x255 static jpg or gif file
- Title: 5-10 words
- Copy: 35-40 words
- Call to Action (3-5 Words) + URL



# CoBranded e-Newsletters

Sponsorship includes **all ad placements** + **logo** recognition



EE World uses standard e-newsletter template and includes client provided content.

## SPECIFICATIONS:

- Preferred subject line (recommend 70-80 characters including spaces)
- Client logo + URL
- 728x90 + URL (Optional - This is displayed at the top of the newsletter)
- 300x250 ad + URL (optional)
- Up to 6 text ads which would include:
  - 450x255 static image
  - Headline (5-10 words)
  - Copy (30-35 words)
  - CTA text (3-5 Words)
  - URL
- 1 featured Video (optional) which includes:
  - 450x255 static image
  - Headline (5-10 words)
  - Copy (30-35 words)
  - CTA text (3-5 Words)
  - URL
- **\$450/CPM**

# Partner Promotion

Your HTML, **our audience.**

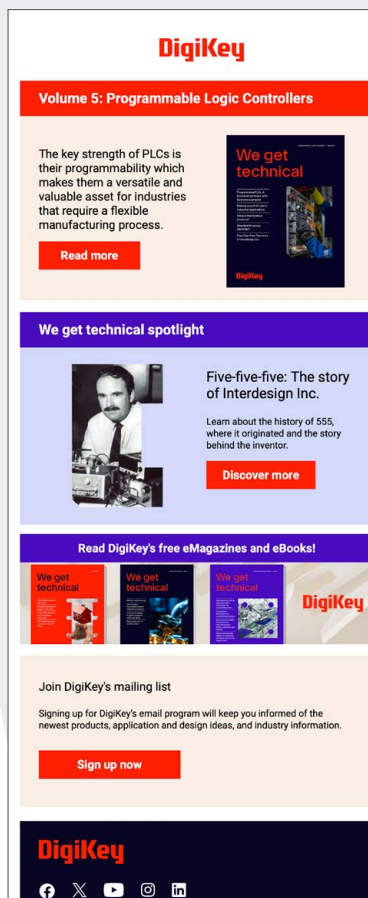
## SPONSOR HTML

EE World offers customer provided HTML sends to reach targeted segments of our opt-in 3rd party e-newsletter audience.

Custom e-delivery lists are available on a limited basis for delivering custom-branded messaging to targeted opt-in audiences.

- CPM \$380
- Setup \$500: Includes initial list pull - count only, suppression (up to 1M emails), tests, content checking and reporting
- Suppression \$125 / 2-10 M, \$250 / 10-40M
- Splits \$250 each

**IMPORTANT!** EE World uses custom software and 3rd party services to check the content of the HTML creative for red-flags that might prohibit delivery. Due to a matrix of conditions from mail servers, firewalls, mail clients, operating systems and preference settings unique to each user, EE World acknowledges and cannot control differences in how the creative will render across device. If HTML coding time is requested, additional fees are incurred. Please contact your business development representative for more information.



## SPONSOR PROVIDED HTML SPECS:

- Preferred subject line (recommend 70-80 characters including spaces)
- Completed HTML file:
  - The html file should be a max width of 650 pixels
  - Use absolute URLs for your images (i.e. "http://www.yourdomain.com/image1.jpg" - do not use ".../image1.jpg")
  - Avoid using "div" & "float", as some email clients will not render that code. Instead use tables to control layout
  - Styling should be done inline with the tags and not in the header area.
- Text version of eblast (optional)
- Seed list (email addresses of anyone that should receive a copy of the live deployment)
- Suppression file – optional but recommended (.csv or .xlsx file of email addresses of those that do not wish to receive communications from the advertiser)
- Max image file size limit: 500 KB. If HTML consists of multiple images, individual images should be no larger than 500 KB

- Outlook uses an engine that has a 1728 pixel limit for the height of images displayed in an email.
- WTW Media recommends not using image-only emails as your HTML eblast, as these tend to load slowly or will not load at all.

# Partner Promotion

Our template, **your message.**

## SINGLE OFFER TEMPLATE

Provide WTWH with your message and we will create an email using our branded template.

Custom e-delivery lists are available on a limited basis for delivering custom-branded messaging to targeted opt-in audiences.

- CPM \$380
- Setup \$500: Includes initial list pull - count only, suppression (up to 1M emails), tests, content checking and reporting
- Suppression \$125 / 2-10 M, \$250 / 10-40M
- Splits \$250 each

## SINGLE OFFER SPECS

- Preferred subject line (recommend 70-80 characters including spaces)
- Main Image: 650x300 static jpg or gif
- Company logo: minimum 150 pixels wide; static jpg or gif
- Headline: 5-10 words
- Descriptive Copy: 30-80 words
- Call-to-action (3-5 words)
- URL or PDF file of resource
- Max image file size limit: 500 KB

**EEWorld ONLINE**

The Fundamentals of Electromagnetic Compliance

**Fundamentals of Electromagnetic Compliance** **Coilcraft**

The continual increased use of electronics and electrical products has led to an environment filled with many signal and noise sources across a wide range of frequencies. This paper explains how fields interact to create intentional and unintended transmitters and receivers, and how applying EMI mitigation techniques when designing and testing can lead to positive outcomes in electromagnetic compliance testing.

**Coilcraft**

Download now to learn more!

**WTWH Media LLC**

This email was sent to email@domain.net  
Address: 1111 Superior Avenue, 26th Floor, Cleveland, OH 44114  
[View Online](#) | [Privacy Policy](#) | [Preference Center](#) | [Unsubscribe](#) | [Forward](#)

## Single Offer + Lead Generation

Our single offer template with your message plus we create a lead form landing page with the following standard fields: Email, F/L Name, Company, Postal Code & Country

**5G TECHNOLOGY WORLD**

Enabling 5G and DSRC V2X in Autonomous Driving Vehicles

The focus of this article is on the development of vehicular communications (V2X) devices. An overview of V2X application scenarios will be presented along with the two wireless access technologies that could be used to perform V2X communications. With the help of the brief V2X introduction, we will establish an understanding that wireless access for V2X communications controlled by the cellular network (also known as cellular V2X, or C-V2X) could complement other wireless access candidates in unlicensed and dedicated frequency spectrum ranges.

**ANALOG DEVICES**  
AHEAD OF WHAT'S POSSIBLE™

Download Whitepaper

**WTWH Media LLC**

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Address: 1111 Superior Avenue, 26th Floor, Cleveland, OH 44114  
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**SPECIFICATIONS FOR A SINGLE OFFER WITH LEAD GENERATION:** Same as single offer specs *plus* URL or PDF file of resource. Price based on CPM / Lead Requirements.

# Supplied Content

Your supplied content within the confines of our editorial websites.

## SPONSORED CONTENT

- One content article provided by sponsor (900 words or less, title, image and URL)
- Content appears on the brand website home page and is labeled as “Sponsored Content”
- Featured 2x in brand e-newsletter
- 2 tweets per week for the month on brand social media
- 2 posts on brand LinkedIn page for the month
- Content is archived after one month

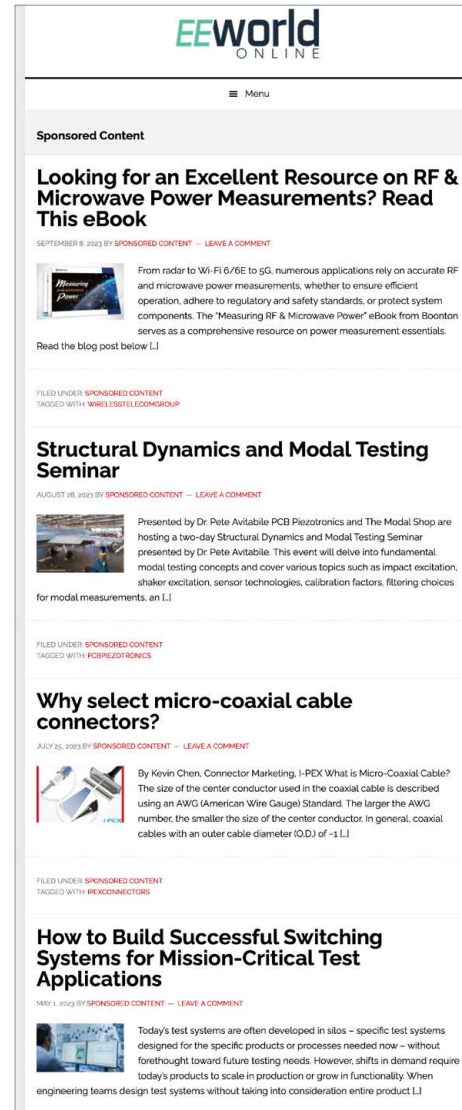
Cost: \$4,500/month

## SPECIFICATIONS:

- Featured article image for slider and thumbnail at 770x500
- Hero Image for the top of the article – up to 740px across; can be the same as the Featured image
- For the Content:
  - Headline
  - Sub-headline (Optional)
  - Body Copy – 900 words or less; include URLs
  - Supporting images (Optional) – up to 500px wide
  - Author information – Name & Title

We will use the above to build out the landing page for your review.

Once that is approved, we then promote that page via our newsletters and social media.





# Content Syndication

Audience Marketing | Lead Generation

## AUDIENCE MARKETING

### Fully Managed Content Syndication

- Promote content to specific targets
- Global contact record database available for selection
- Assistance in designing campaigns
- Leads delivered in time frame needed

## Lead Generation Campaigns

All lead types are qualified but some types are highly qualified based on level of engagement by the prospects

### MQL Gated

Marketing qualified lead

### 2-Touch Performance MQL

A lead has consumed two pieces of content

### BANT Performance

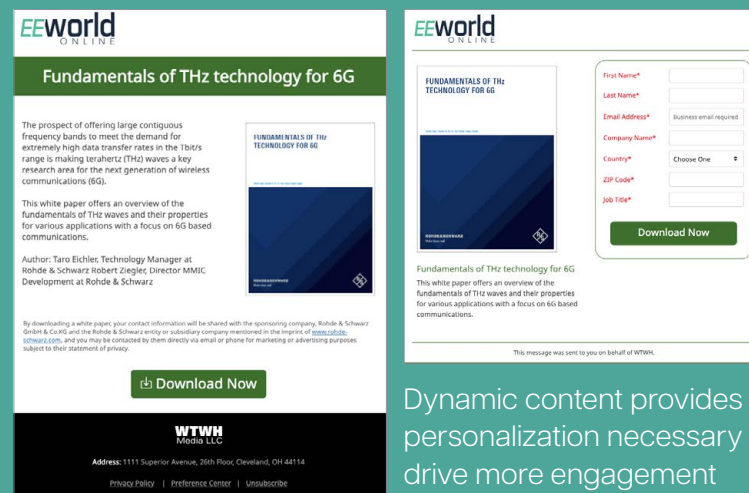
A lead that has consumed 1 piece of content and answered additional qualifying questions related to budget, authority, need and timeline identifying the lead as a higher value prospect

## Content Assets

- Choose the **type of content** you would like to promote
- Leverage **assets** that are relevant to the audience and educational

White Paper | Case Study | Infographic | On-Demand Video

### Example of Content Asset Promo / Lead Collection

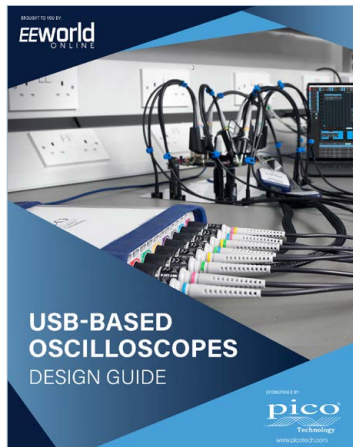


The screenshot shows a lead collection form on the EEworld ONLINE website. The form is titled 'Fundamentals of THz technology for 6G' and includes a brief description of the white paper. The form fields include: First Name\*, Last Name\*, Email Address\* (with a note 'Business email required'), Company Name\*, Country\* (with a 'Choose One' dropdown), ZIP Code\*, and Job Title\*. A 'Download Now' button is prominently displayed. Below the form, there is a footer with the WTW Media LLC logo, address (1111 Superior Avenue, 26th Floor, Cleveland, OH 44114), and links for Privacy Policy, Preference Center, and Unsubscribe.

Dynamic content provides the personalization necessary to drive more engagement

## Design Guides

Content focused on key technologies available as a downloadable PDF per category.



Sponsor a design guide and hard leads will be delivered to you based on the amount of leads you designate. Our design guides include key technology content produced by the Editors of EE World.

Priced at \$88/CPL

Contact your sales representative for details

### DESIGN GUIDES REQUIREMENTS FOR SPONSORED PDF:

- Hi Res Logo (min 200 pixels or higher or eps/ai version) + URL Link
- Hi Res product photo to use for Front Cover of Design Guide (optional)
- Full Page PDF ad to be inserted as the last page/back cover of the Design Guide PDF

[WWW.EEWORLDonline.com/LEARNING-CENTER](http://WWW.EEWORLDonline.com/LEARNING-CENTER)

## Tech Toolbox

Vendor neutral content broken out by key technologies, produced as a gated downloadable PDF with **multiple sponsors** per category.



### 2025 SCHEDULE:

**January:** Connectivity

**February:** Power Electronics

**March:** Embedded Systems

**April:** IoT

**May:** Sensors

**June:** 5G / Wired / Wireless

**July:** EMC / EMI

**August:** Automotive & Transportation

**September:** Embedded Security

**October:** Power Efficiency

**November:** Test & Measurement

**December:** Aerospace & Defense

### TECH TOOLBOX SPECS OVERVIEW:

- Vendor neutral content and images (images will not be sponsor/supplier product images with the exception of sponsored content page). Logo placement on front cover – 300 dpi or vector (preferred).
- Sponsor can include an advertisement (hi-res pdf or jpg and will be placed and sized accordingly), full page of supplied content (limited to full page with or without image), and video.

# Webinars

Engage a captive audience and generate leads.

**EEWorld webinar series offers companies the opportunity** to work with editors on preparing and delivering both editorial and custom content in a live, interactive format or on-demand.

## EDITORIAL WEBINARS

Editorial webinars aimed at helping designers better understand technology or product-related issues.

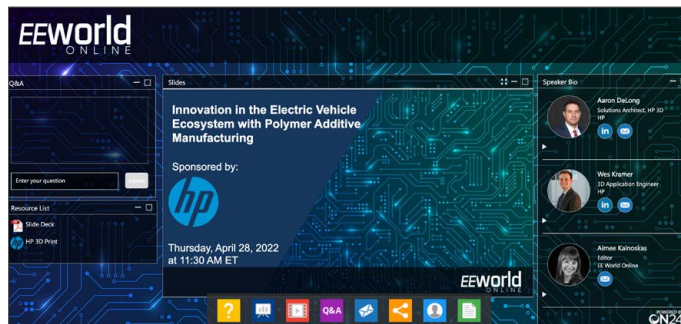
- **March:** Power Electronics
- **April:** Test & Measurement
- **July:** Autonomous & Connected Vehicles
- **October:** Wireless & Wireline

Contact your sales representative for pricing

## CUSTOM WEBINARS

Sponsor chooses their own topic and presents educational material related to that topic. EE World will assign an editor who will moderate the event and a technical coordinator who will coordinate promotions and produce the live event.

Custom Webinars are based on a \$70 cost-per-registrant basis.



All webinars are recorded and emailed to all registrants, then placed online behind registration for on-demand viewing. Sponsors receive reporting URL for full attendee contact information, live and on-demand metrics and survey results, if applicable.

### Recommendations:

- Position yourself as a thought leader by presenting on educational topics in your industry
- Attract great leads by describing what your attendees will gain from participating
- Includes graphics, images and downloadable assets
- Use poll and survey questions to increase engagement and take the pulse of your audience
- Present using webcam to create a captivating presentation
- Utilize HTML5 technology to ensure your attendees will have the best viewing experience

### Webcast

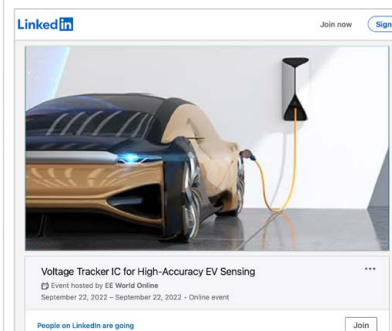
#### Design Considerations of Magnetic Current Sensors in Battery Management and Power Distribution Applications

01:00:00 Aug 9, 2023 2:00 PM EDT



With increasing xEV volumes and more stringent battery management requirements, contactless magnetic current sensors are becoming prevalent in various BMS a...

Learn More



## WEBINAR TO CONTENT

### E-BOOK / BRIEF / WHITE PAPER

Take advantage of this opportunity & have unlimited reach to your audience.

Contact your sales representative for more information and package pricing.



Webinar Brief featuring  
Jennifer Hagg, Americas Director, Energy Storage, H  
Charlie Deum, Managing Director, Albus  
Kelly Pickens, Editor, Solar Power World (moderator)





## EE Training Days

Online educational days addressing specific design challenges, new techniques, and engineering skills.

Today's electronic engineers are challenged by multiple factors in your work. Research over the years has illustrated common trends that you, as engineers, deal with including keeping your skills up-to-date, shrinking time-to-market windows, fewer engineers and smaller design teams for large projects and evolving technological trends. The bottom line is that you must continually update your engineering knowledge base to be successful in your work.

EE Training Days is a biweekly series of online educational days hosted by EE World editors on alternating Thursdays comprised of 45-minute sessions including live Q&A that will focus on helping to address specific design challenges, learn about new techniques, or just brush up your engineering skills.

*Custom Event: \$6,500*

*Technical Briefing: \$85/CPL*



## EE Engineering Training Days

**Engineering Training Days**

**ADAS Domain Controllers and Transition to Central Compute**

WEBINAR  
THURSDAY 2/1  
@2PM EST

Sponsored by:  Brought to you by: 

SPEAKER:  
PRIYA MURALIDHARAN  
Director, ADAS and  
Chassis Marketing  
Infineon Technologies

 REGISTER NOW

**Engineering Training Days**

**Optimizing Thermal Performance and System Design of AI Datacenter Servers**

WEBINAR  
THURSDAY 5/16  
@2PM EDT

Sponsored by:  Brought to you by: 

SPEAKER:  
URPAL PATEL  
Strategic Marketing Manager  
Allegro MicroSystems

 REGISTER NOW

**EETRAININGDAYS.COM**





**STRATEGY.  
AMPLIFICATION.  
PERFORMANCE.**

**WTWH Media's Content Studio** leverages its B2B media expertise and unique first-party data to co-create thoughtful, engaging reported content with industry partners that helps position them as thought leaders within their niches while identifying the best mix of products and syndication strategies to amplify these messages and ensure partners achieve their most important business goals.

## Branded content campaign creation:

### Branded Voice

Fold outs, Supplements,  
Featurettes, Special Sections

### Branded Industry Thought Leadership

White Papers, Ebooks,  
Case Studies

### Branded Engagement

Blog Posts, Social Media  
Posts, Press Releases

### Branded Videos

Explainer Videos,  
Product Demonstrations,  
Corporate videos

*Voice matters when seeking to drive engagement and measurable results from engaged audiences.*

# Content Development

Print Content | End-to-end project management content creation, design & layout



## VENDOR DIRECTED Q&A

- WTW works with you to create a graphically-oriented and highly-visual 1 page
- Up to 500 words, showcasing an application or technology
- Vendor Directed Q&A program: \$4,500



## VENDOR DIRECTED COLUMN

- Single Page
- 500 Words
- Content created by Custom Studio
- Vendor Director Column program: \$6,250



## TWO-PAGE FEATURETTE

- Two page of content (1,000 Words)
- Created by Custom Studio, with add-on facing display ad
- Four-Page Featurtte program: \$8,500



## FOUR-PAGE FEATURETTE

- Two page of content (1,000 Words)
- Created by Custom Studio, with add-on facing display ad
- Four-Page Featurtte program: \$9,400



## FEATURE ARTICLE

- 1,000 word branded content in article format
- Feature Article program: \$11,000



## EIGHT-PAGE CUSTOM SUPPLEMENT

- A supplement stitched into the magazine combining content created by Content Studio and display ads
- 2,000–2,200 words
- Eight-Page Custom Supplement program: \$19,000

# Content Development

Digital Content | End-to-end project management content creation, via pdf design and/or landing page



## ARTICLE LICENSE

- License to use and reprint referenced article from an WTWH publication
- One-time license permits Customer to host the entire article on Customer website with full credit to the author and publisher
- WTWH will also provide a printable PDF version.
- Article License program: \$1,000



## VOICES

- A sponsored content Q&A published to help get your company thought leaders to share their knowledge and subject matter expertise.
- Category takeover on website with a full concentration on the Voices brand
- High resolution PDF copy for distribution
- Voices program: \$3,250



## VIEWS

- An original article of 600-750 words based on one interview with your internal source or customer to spotlight and highlight your product or service
- Category takeover on website with a full concentration on the Voices brand
- High resolution PDF copy for distribution
- Views program: \$3,250



## CASE STUDY

- Application story featuring your product or solution
- 600-800 words
- Case study program: \$5,500



## E-BOOK

- Graphically-oriented and highly-visual e-book
- Designed as a custom pdf of 2-4 pages for lead generation and/or brand recognition
- Up to 1,000 words of content supplied by customer
- e-Book program: \$5,500



## EVENT BRIEF

- WTWH creates a follow up to a virtual or live event panel
- This is for event sponsor only based on event panel including 3-5 pages, 1200-1700 words
- Includes design & graphics and speaker bios.
- Event Brief program: \$6,500



## LIVE EVENT SESSION BRIEF (FLAT RATE)

- 2-page co-branded session brief based on recorded live event session
- Designed in pdf format & hosted via landing page for 30 days
- 1 send to our white papers & research report lists
- Live Event Session Brief program: \$7,500



## WHITE PAPER

- Interview with your subject matter expert
- 1,200-1,500 words
- Customer-supplied imagery that can be used for lead generation and/or brand recognition
- White Paper program: \$7,500

# Content Development

Digital Content | End-to-end project management content creation, via pdf design and/or landing page



## BLOG/GHOST WRITING

- Blog/Ghost Writing 600 - 800 words
- Article created by Content Studio
- Blog/Ghost Writing: \$1,600



## SPONSORED/FEATURED ARTICLES

- Sponsored/Featured Article 600 - 800 words
- Article created by Content Studio
- Sponsored/Featured Article Program: \$1,600



## WEB EXCLUSIVE

- Content of up to 500 words created by the Custom Studio
- Add-on banner ad takeover
- e-Mail campaign promotion
- Web Exclusive program: \$3,000



## THE BIG STORY

- Content of up to 1,000–1,200 words created by the Custom Studio
- Add-on banner ad takeover
- e-Mail campaign promotion
- The Big Story program: \$9,500



## WEBINAR BRIEF (FLAT RATE)

- 2-page co-branded webinar brief of 600 words based on recorded webinar
- The brief will be designed in pdf format, hosted via landing page for 30 days.
- Webinar Brief program: \$6,500



## WEBINAR BRIEF

- 2-page co-branded webinar brief based on recorded webinar
- The brief will be designed in pdf format, hosted via landing page for 30 days
- 1 send to our white papers & research report lists
- Webinar Brief program: \$8,500



## SPONSORED PREMIUM REPORT

- Minimum 16 page editorial report plus 8 pages of content
- Created by Custom Studio and includes add-on email campaign promotion
- Sponsored Premium Report program: \$19,000



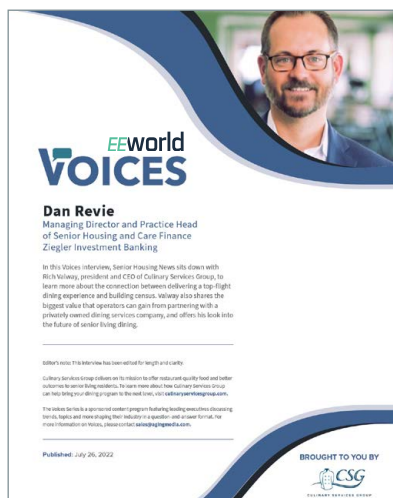
# VOICES

**Your Message, Your Voice.** Is your company looking for a way to get a consistent message out about thought leadership? We provide a simple and effective way for executives to deliver unique insights and position themselves as industry thought leaders.

Our VOICES product is a sponsored content opportunity to have a Q&A published to help get your company's thought leaders to share their knowledge and subject matter expertise.

The offering consists of the following:

- 6-question Q&A (prepared in advance) on a particular topic or area subject to editorial review and approval
- Recorded interview with executive and WTWH editor
- Client has the ability to review edited transcript
- Posted on a WTWH Media website upon review and approval by both client and WTWH
- Included as one article (text ad) in newsletter
- Labeled as sponsored at start of article
- High resolution PDF copy for distribution
- Marked as sponsored in the closing text at the bottom of the article
- Company to provide interviewee headshot (sized to 600 x 600 pixels and 300 dpi) to include in the Q&A article
- Company has the ability to link back to corporate website at the bottom
- Complete editorial control rests with WTWH and must fit WTWH standard and style formats
- Premium category takeover on website with a full concentration on the Voices brand
- Voices Program Rate: \$3,250



# IEWS



WTWH VIEWS program provides a simple, cost-effective solution to promote your company's news, views, case studies, testimonials and announcements to our readers through a customized article written and published by WTWH.



WTWH will write an original article of 600–750 words based on one interview with your internal source or customer to spotlight and highlight your product or service for our audience.



Our high-touch, customized approach will result in a digital article that combines your message and our voice.

The offering consists of the following:

- One phone interview between WTWH representative and either a sponsor company representative or a sponsor customer contact
- Creation of original article content to be reviewed by sponsor and approved by WTWH as meeting WTWH editorial standards
- Included as one article (text ad) in newsletter
- Premium takeover that excludes third party advertising
- Labeled as sponsored at start of article
- Company to provide one image or logo for inclusion in the article, subject to WTWH specifications & approval
- High-resolution PDF of the article available to sponsor for distribution
- Company has the ability to link back to corporate website at the bottom of PDF
- Reporting available upon request
- Views Program Rate: \$3,250

# EE World's Learning Center

An online digital content hub for design engineers.

- LEARNING CENTER CLASSROOMS
- EE WORLD HANDBOOKS
- DESIGN GUIDE LIBRARY
- FEATURED FAQs

EE Learning Center – an online technical education portal featuring EE Classrooms, curated content and multimedia resources focused on your electronics engineering challenges of today and tomorrow. Whether you need a refresh, an introduction, or continuing education, the EE Learning Center is here to advance and evolve right alongside you.

EE Classroom – a syndicated content resource for electronic engineers looking for need-to-know information about various electronic components and systems. Curated by EE World's editorial team, this digital content hub includes comprehensive background information, current trends, typical and emerging applications and frequently asked questions relating to a wide range of electronic components.

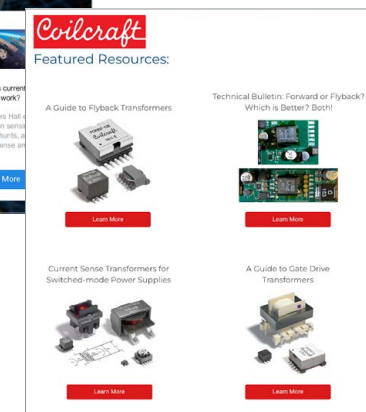
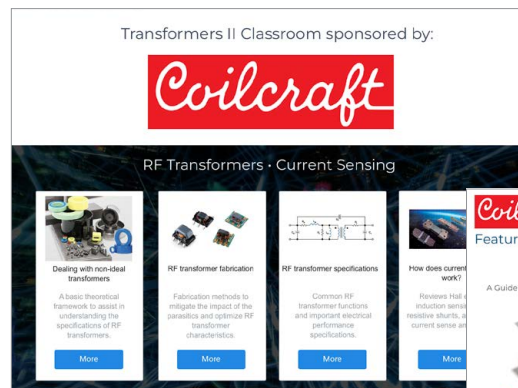
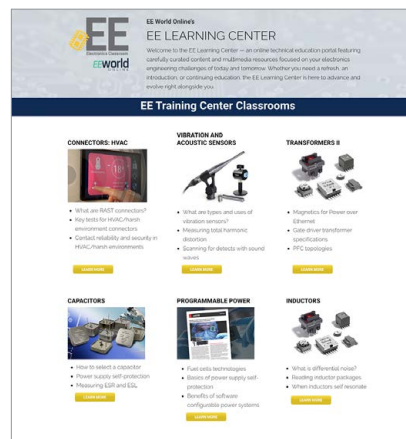
## SPONSORSHIP

- Each EE Classroom category is available for an annual program
- Rate: \$9,500

Sponsorship includes:

- Exclusive sponsorship (only one sponsor per category)
- Logo with link on landing page
- 2-4 assets in classroom
- Social media promotion on EE World social channels
- Promotion in EE World newsletters

[WWW.EEWORLDonline.COM/LEARNING-CENTER](http://WWW.EEWORLDonline.COM/LEARNING-CENTER)



## CLASSROOM TOPICS INCLUDE:

- Power Electronics
- Embedded Computing
- Test & Measurement
- Sensors
- Connectivity



2025 Planning Guide

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Tech Toolboxes	Connectivity	Power Electronics	Embedded Systems	IoT	Sensors	5G / Wired / Wireless	EMC / EMI	Automotive & Transportation	Embedded Security	Power Efficiency	Test & Measurement	Aerospace & Defense
Show Packages	EV Control System Design		APEC: March 16-20	Embedded World						Embedded World North America		Thermal Management
Design Spotlights (Views)		Test & Measurement		Sensors		Power Electronics		Embedded Systems		Connectivity		
EE Product Spotlight Newsletter	MicroControllers	Test & Measurement	Interconnects	Connectors	Sensors	Power Electronics	Analog IC	MicroControllers	Test & Measurement	Interconnects	Power Electronics	Analog IC
Electronics Editorial Webinar Series	Power Electronics			Test & Measurement			Autonomous & Connected Vehicles			TBD		
EE Training Days	ADAS	Wide Band Gap Semiconductors: SiC and GaN	Robotics & Generative AI	IoT and Embedded Design	Data Centers	Embedded IoT	Sensors for Management	Motor Drives Design	Sustainability: Design for Energy Efficiency	Semiconductor Testing	Test & Measurement	Edge Computing: Sensors to Cloud
	Power Distribution	Electric Motor Design	Reliability and Thermal Management	Networks & Fiber Options	Clean Energy	BMS (Battery Management Systems)	5G / Wired / Wireless	Connectors	AI for Power Processor Management	Sensors: Interoperability & Standards	AI and ML in Industrial IoT	



TECH TOOLBOX

**AUTOMOTIVE ELECTRONICS**

**HOW CURRENT SENSING IMPACTS ELECTRIC VEHICLES**

The need to transition from gasoline and diesel (fossil fuel) powered vehicles to electric vehicles (EVs) to reduce carbon dioxide levels has revealed many controversial issues. Common issues include implementation timing, required infrastructure (including fast-charging multi-vehicle systems), logistical rather than consumer-based adoption, ongoing system enhancements, and new critical raw materials sources.

Current sensing technology is one of the more straightforward yet open technical issues for design engineers to resolve. Current sensors are required to safely and effectively sense the current levels involved in electric vehicle propulsion (motor control), voltage conversion, battery management, and charging (onboard charger (OBC), home, and infrastructure-based systems). Batteries are the sole energy source for electric vehicles and have a limited lifetime. A battery monitoring system estimates the state of health (SOH), state of charge (SOC), and state of function (SOF) using current and temperature sensors. Other called DTC current, voltage, and temperature sensors.

According to Research & Reports World, the electric vehicle battery current sensor market alone has a market size valued at USD 1850.2 million in 2020, increasing at a compound annual growth rate (CAGR) of 52.7% during the forecast period and reaching USD 2583.0 million by 2027.

The good news is system designers have choices that do not require governments to dictate how they sense current or involve exotic materials.

**EEworld ONLINE**

August 15, 2024

**UL Certified Epoxy Encapsulant Resists Arcing Without Soldering**

Master Bond EP7AC is a two-part adhesive with a nonconductive filler formulated for applications where arc resistance and flame retardancy are required. This combination of performance properties makes EP7AC suitable for encapsulating, potting or coating in demanding applications.

**Top-Leading 48mm Lithium Coin Cell Holder**

Reitan high-capacity 2477 Coin Cells is serious about innovative environments. The Reitan 48mm Lithium Coin Cell Holder mounts with minimal footprint and is installed across the battery. Coin 1039 is manufactured with Nickel-plated Phosphor Bronze contacts in UL-rated 3470 PBT frame.

**Medical Cable Solutions**

Northwire is your all-in-one destination for medical custom cables. The more your cable meets all quality, safety, and regulatory standards, while delivering reliable interconnectivity performance for your end application that withstand the most extreme environments.

**Amphenol - Paladino HD Backplane Interconnect System**

Powered HD provides speed class bandwidths from 120Gb/s to 256Gb/s with industry leading density, supporting up to 144 differential pairs orthogonally. Built with individually assembled and shaded differential pairs with a monolithic hybrid bond structure for maximum density and performance.

**System Solutions for Battery Management Systems**

WEBINAR  
Available On Demand

**Robotics Today And How Generative AI is Impacting Robotics Development**

WEBINAR  
Available On Demand

**Optimizing Thermal Performance and System Design of AI Datacenter...**

WEBINAR  
Available On Demand

**Highly Efficient Power Conversion in Clean Energy Applications**

WEBINAR  
Available On Demand

**Networks and Fiber Optics**

WEBINAR  
Available On Demand

**Worried About IoT Design Challenges? Modern Test Techniques For...**

WEBINAR  
Available On Demand

## Leadership in Engineering Achievement Program (LEAP)

The Leap Awards celebrates the most innovative and forward-thinking products serving the design engineering space.



NOW IN ITS  
8TH YEAR!

The LEAP Awards have had **180%** growth in entries since the program began in 2018!

### LEAP WILL HONOR THE BEST DESIGNS IN THE FOLLOWING CATEGORIES:

- Advanced Materials
- Connectivity
- Embedded Computing
- Fluid Power
- Industrial Automation
- Mechanical
- Motion Control
- Power Electronics
- Software
- Switches & Sensors, and
- Test & Measurement

### KEY DATES:

- Open for submissions: 4/9/25
- Early bird deadline: (\$395) 6/24/25
- Final deadline: (\$495) 7/18/25

### WINNERS ANNOUNCED:

In print and online November issue. The LEAP Awards will be included in a special print and online editorial section listing all winners, as well as profiles of the judges.

### CRITERIA:

Entries submitted must be new products that are commercially available in the United States and have been released since January 1, 2024. If the product is a derivation of a past component, the updates made to the design and function must be significant. All submissions become the property of WTWMedia LLC, and the company reserves the right to publish information in any of its media outlets.

Our world-class judging panel will be comprised of OEM design engineers from a wide variety of industries, along with other engineering experts representing the mechanical and electrical design fields.

### A FEW OF OUR PAST LEAP AWARD WINNERS:

- Electrocraft
- Emerson
- Festo
- FUTEK Advanced Sensor Technology, Inc.
- MakerBot
- Microchip Technology Inc.
- Moog Inc.
- ON Semiconductor
- Rohde & Schwarz
- Silicon Labs
- TE Connectivity
- Texas Instruments
- Universal Robots
- Wittenstein

[wtwhmedia.submittable.com/submit](https://wtwhmedia.submittable.com/submit)



## WTWH MEDIA PRINT AD SPECIFICATIONS

AD SIZE	AD SHAPE	TRIM	BLEED
Full Page	Full Page	8-1/2" x 10-7/8" (8.5" x 10.875")	8-3/4" x 11-1/8" (8.75" x 11.125")
1/2 Page	1/2 Vertical	3-5/8" x 10" (3.625" x 10")	N/A
	1/2 Horizontal	7-1/2" x 4-7/8" (7.5" x 4.875")	N/A
	1/2 Island	4-7/8" x 8-1/2" (4.875" x 8.5")	N/A
2/3 Page	2/3 Vertical	4-7/8" x 10" (4.875" x 10")	N/A
1/3 Page	1/3 Vertical	2-3/8" x 10" (2.375" x 10")	N/A
	1/3 Square	4-7/8" x 4-7/8" (4.875" x 4.875")	N/A
	1/3 Horizontal	7-1/2" x 3-1/8" (7.5" x 3.125")	N/A
1/4 Page	1/4 Square	3-5/8" x 4-5/8" (3.625" x 4.625")	N/A
ADS PLUS			
1/2 Page	1/2 Page Spread	17" x 5-3/8" (17" x 5.375")	17.25" x 5.625"
Full + 1/3	Full + 1/3 Vertical	8-1/2" x 10-7/8" (8.5" x 10.875") PLUS 2-3/4" x 10-7/8" (2.75" x 10.875")	8-3/4" x 11-1/8" (8.75" x 11.125") PLUS 3" x 11-1/8" (3" x 11.125")
2-Page Spread	2-Page Spread	8-1/2" x 10-7/8" (8.5" x 10.875") (two separate full pages)	8-3/4" x 11-1/8" (8.75" x 11.125")

Please submit ads via the WTWH Ad Portal at [ads.wtwhmedia.com](https://ads.wtwhmedia.com).

## LIVE (SAFETY) AND BLEED

Keep all live items (not intended to trim) 1/4" inside trim edges. If an ad is designed to bleed to the edge, an 1/8" bleed is required outside of trim. Please make sure to output the pdf accordingly to include the bleed, as this is generally not the default setting.

## MEDIA

**File format:** Ads must be PDF/X-1a files. Please save PDF as: PDF/X-1a:2001 with the compatibility set to Acrobat 4 (PDF 1.3).

**Fonts:** Embed all fonts

**Color space:** CMYK – Images and colors saved as CMYK, no RGB files and no spot colors or pantones within PDFs.

**Resolution:** 300 dpi

Artwork submitted is assumed that color, images, and copy are proofed and correct from client. Any necessary artwork or copy preparation may be billed to advertiser.

## PROOF

Client also has the option to submit a SWOP 3 certified proof via mail, as well. By choosing not to supply a SWOP 3 certified proof, the color reproduction of the ad will be based on industry standard best practices to achieve as accurate color as possible from the supplied digital file. If sending a SWOP certified proof, please contact your Customer Service Representative for details.

## QUESTIONS

For ad production questions, please contact:

Tracy Powers, Customer Service Representative, (440) 452-3449

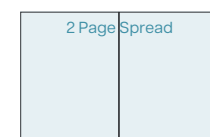
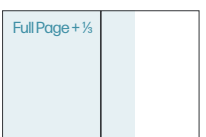
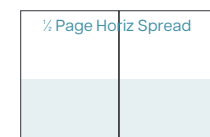
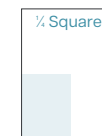
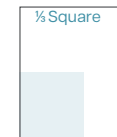
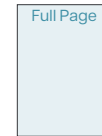
[tpowers@wtwhmedia.com](mailto:tpowers@wtwhmedia.com)

**Printing Process:** Offset, computer-to-plate (CTP)

**Binding Method:** Perfect bound

## SUPPLEMENT HALF-PAGE TIP SPECS:

1. High resolution logo (preferably ai or eps file)
2. 1 image (3x3, 300 dpi, preferably jpg, eps, tiff, or pdf)
3. 100-125 words of copy (May include title)
4. Contact info (Company Name, website and address and phone # if preferred)



# Social Media Management

Reach Your Audience | Build Awareness | Increase Engagement

EE World manages a wide variety of manufacturers' social accounts based on a proven track record of engagement, communication, reach and value. Our approach is very hands on to achieve the best results based on your needs to start or increase your digital marketing footprint.

## OUR GOAL

Increase thought leadership presence via social channels

Create & post content

Grow following & increase engagement

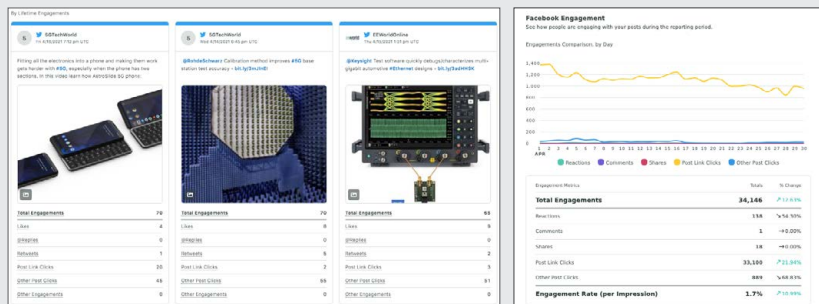
Increase social conversion to your website

## EE WORLD OFFERS

- Dedicated Account Manager to oversee and implement your social strategy
- Management & set-up of all major social platforms
- Content creation of all posts
- Monitoring all interactions of your brand across platforms
- Monthly reporting
- Review & strategy sessions

Packages range from \$900-\$1,900 depending on number of platforms managed and frequency of posting schedule.

Please contact your sales representative for more information.



Monthly reporting is a standard part of all social media packages to assist in the optimization of brand, product and/or lead-generation goals for your company. Our team of experts works with you to fine-tune messaging, promotion and campaigns critical to your success.

## SOCIAL MEDIA AD TARGETING

In addition to social media platform management, EE World manages paid ad targeting on all social media platforms, including Facebook and LinkedIn. All platforms offer varying ways to target a specific audience by demographics, industry, title and company. With admin access to your social platform of choice, EE World will work with you to build an audience on that social platform, meeting your requirements and target a message directly to that audience.

- LinkedIn  
Target your ideal customer by geography, industry, job title, company size, member groups, email contact list or even company name. LinkedIn will match those with member user data and create an audience that can be used to target ads. LinkedIn is also a great platform for lead generation.
- Facebook  
Target ads by geography, job title, field of study and device usage.

### Investment:

Cost to reach audiences varies based on budget and audience targets. Most platforms will offer the ability to pay cost-per-click or cost-per-impression to reach the targeted audience. EE World's social media marketing team will work with you to estimate the investment to reach your audience. Cost of campaign goes directly to the social media platform. Management fee to EE World is 30% of the total campaign budget.

Please contact your sales representative for more details and pricing.



# PPC Management: Google Ads

Drive Traffic & Conversions | Immediate & Measurable Results

When **PPC is done right**, it can be a **valuable part** of your inbound **marketing strategy**.

It is an ongoing effort that takes skill, strategy and time. WTWB is a long-term partner who will work with you to develop an effective PPC strategy, manage that strategy, and measure it.

## ANALYSIS, STRATEGY & SET-UP

- Review of current PPC program (if applicable)
- Competitive assessment
- Identify goals & expectations
- Comprehensive keyword research
- Building & implementation of negative keyword list
- Ad text creation
- Landing page analysis & consultation
- Budgeting & bidding set-up

## ONGOING ACCOUNT MANAGEMENT

- Campaign expansion
- Continuous ad testing & optimization
- Ongoing strategic bid & budget management
- Keyword expansion
- Ongoing negative keyword implementation
- Ongoing competitive assessment

## MEASURABLE ROI & REPORTING

- Weekly optimization updates
- Weekly detailed performance report
- Attribution analysis (Google Analytics read-only access required)
- Conversion tracking analysis
- Monthly reporting
- Monthly program review & strategy call with dedicated account manager

## INVESTMENT

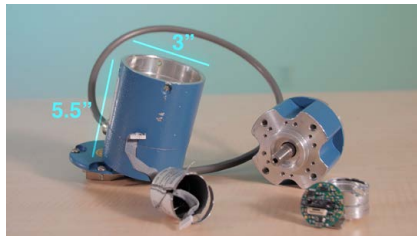
- Minimum campaign monthly campaign budget -- \$2,000 paid to Google / Annual campaign management with cancellation option
- Monthly management fee of 30% of campaign monthly spend
- Additional \$1,700 one-time set-up fee for new account creation



# Video Production Services

## Full-Service HD Video Production

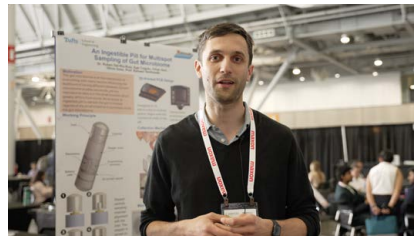
**WTWH media offers end-to-end HD video production services**, including script development, filming, editing, post-production and delivery. Our team is dedicated to bringing your brand to life through captivating visuals and compelling storytelling. Throughout the process, we collaborate closely with your team to ensure our videos align with your brand identity and marketing objectives.



### PRODUCT VIDEO

This dynamic and engaging video type showcases the unique features and benefits of your product while driving brand awareness. We expertly capture the essence of your product utilizing dynamic camera angles, smooth transitions, and captivating visuals to showcase its functionality in action.

*Pricing based on SOW*



### CLIENT TESTIMONIAL VIDEO

These videos are a powerful tool to build trust, credibility and social proof of your brand. We will showcase individuals who have experienced firsthand the value and benefits of your product, service, or brand. Through compelling storytelling, we carefully craft a narrative that highlights the journey and success of your customer.

*Pricing based on SOW*



### CORPORATE OVERVIEW VIDEO

Videos that effectively communicate your brand's story, mission, and key messages to your target audience. We work with you to identify the most important aspects of your company story that you want to convey to your audience. Whether it's showcasing your state-of-the-art facilities, or highlighting your innovative products and services, these videos bring your company to life on screen.

*Pricing based on SOW*

[www.youtube.com/@eeworldonline5657](https://www.youtube.com/@eeworldonline5657)



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