

mobility
management®

2025

MEDIA GUIDE

Our brands are trusted.

Our high-value audiences
are connected. Our solutions
ensure your business goals
are activated for results.

mobilitymgmt.com



WTWH
Media LLC

MOBILITY MANAGEMENT NETWORK

Our brands are trusted. MM, a WTHW Healthcare brand, offers coverage devoted exclusively to the professional and educational needs of ATP clinicians and suppliers, service/repair technicians, funding specialists, and mobility/accessibility dealers. MM is the perfect venue to reach these highly specialized professionals with your seating, positioning, mobility, and accessibility products.

This **2025 Media Guide** contains information on best in class ROI solutions including:

- Audience Marketing
- Content Syndication
- Lead Generation
- Content Development
- Product Marketing Services

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Audience Marketing

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Lead Generation

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Webinar Series / Virtual Events



Content Studio

Voices
Views



Awards

MM New Product Awards
Future Leaders

Contact Us ➤

Providing the **complex rehab technology & accessibility industry** with a targeted platform to reach key decision-makers every day

We'll match your business goals with a custom strategy for engaging with the right audiences through our platform, reaching them where they already are.

AUDIENCE REACH

EMAIL NEWSLETTER

9,000+
TOTAL SUBSCRIBERS



2025 eBooks

Clinical & Technology Content that's Themed and Timely

MARCH / APRIL ISSUE

Ad close: 2/4/2025

Materials due: 2/19/2025

MAY / JUNE ISSUE

Ad close: 5/9/2025

Materials due: 5/23/2025

JULY / AUGUST ISSUE

Ad close: 6/12/2025

Materials due: 6/27/2025

SEPTEMBER / OCTOBER ISSUE

Ad close: 8/13/2025

Materials due: 9/2/2025

NOVEMBER / DECEMBER ISSUE

Ad close: 11/7/2025

Materials due: 11/21/2025

Full page ads: \$800 per eBook
Package all 5 for \$3,000



Online Display

Run of site ads display across the entire network.

DISPLAY AD CREATIVE SIZES

First value designates pixel width @ 72 DPI:

- 300x600
- 728x90
- 300x250
- 970x250

PRESTITIAL ADS

640x480 and 300x225 @ 72 DPI

SOLUTION ADS

Let Mobility Management build custom display calls-to-action for white papers, product datasheets, catalogs, case studies and more.

Contact your representative for more details.



300x600
\$1,100/month
(Desktop & Mobile)



728x90
\$1,200/month
(Desktop Only)



300x250
\$1,000/month
(Desktop & Mobile)



970x250
\$1,200/month
(Desktop Only)



640x480
Prestitial Ad - Desktop
\$1,500/week



300x225
Prestitial Ad - Mobile

Display Ad & Prestitial Ad Requirements:

- File type: jpg, gif or HTML5
- File size: max 1MB
- Animation: 3X Loop Limit
- Audio: Sound off by default
- Rich Media Accepted

High-Impact Display — Flex

The Allstream® **Flex** provides the ability to engage viewers with video and imagery in dynamically embedded experiences throughout page content with the ability to display edge-to-edge on the screen in the focal point of the viewer.

ASSET SPECIFICATION

DESKTOP & MOBILE

- Asset Video: Video Dimension: 16:9 Aspect Ratio (ex: 1920 x 1080px) OR 4:1 Aspect Ratio (ex: 1920 x 480px)
- Asset Image (optional): Same Dimension as video provided (ex: 1920 x 1080px or 1920 x 480px)

\$2,500 per week

FILE TYPES

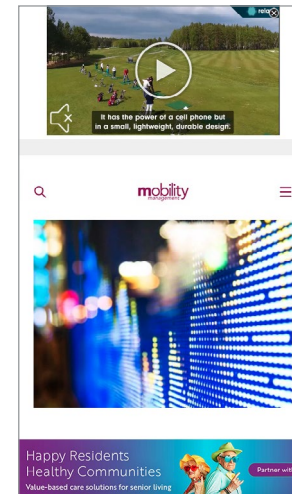
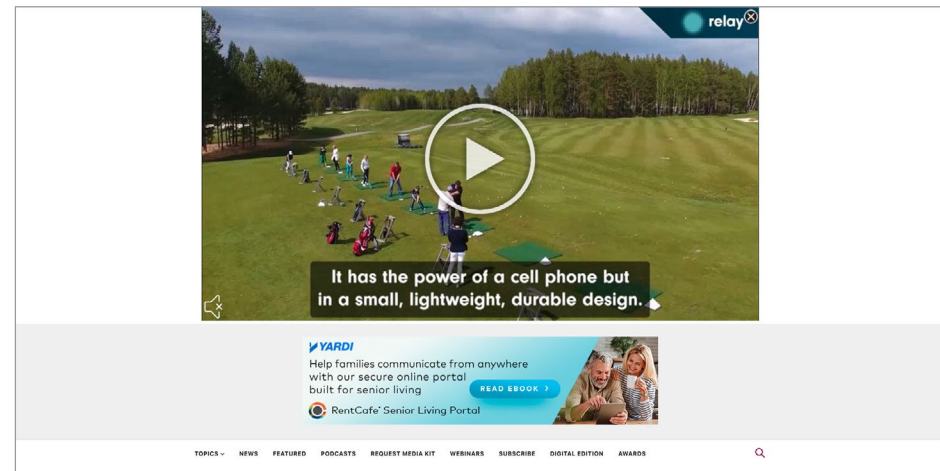
IMAGES

- Media Types: Image URL, GIF, JPG, BMP, PNG
- File Size: Allstream® hosted file size recommended under 100KB*

VIDEOS

- Media Types
 - Video URL, YouTube ID, VAST, MP4
- File Size
 - Allstream® hosted file size recommended under 4MB*.
- Resolution
 - 720p or 1080p
- Frame Rate
 - 24-30 fps
- Bitrate
 - Mobile Web: 800Kbps to 5000 Kbps
 - Desktop: 800 Kbps to 10000 Kbps

*Combined size of all Allstream® hosted files (image + video) must be less than 4MB for Chrome Heavy Ad Intervention (HAI) compliance.



Desktop & Mobile examples

4:1 Aspect Ratio Video OR
16:9 Aspect Ratio Video

**Once the video ends, it is possible to display an image in its place*



High-Impact Display — Prelude

The Allstream® **Prelude** dynamically displays adaptive imagery, video, or combination of multimedia at the top of the page for increased viewer engagement.

ASSET SPECIFICATION

DESKTOP & MOBILE (IMAGE ONLY)

- Asset Image: Image Dimension: 4:1 Aspect Ratio; 1920x480px (Recommended Size)

DESKTOP & MOBILE (IMAGE AND VIDEO)

- Asset Image: Image Dimension: 1067x480px
- Asset Video: Video Dimension: 16:9 Aspect Ratio

\$2,500 per week

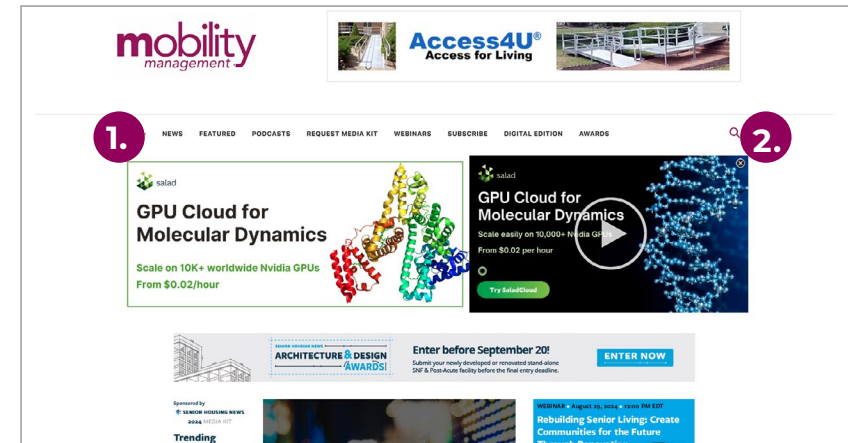
FILE TYPES

IMAGES

- Media Types
 - Image URL, GIF, JPG, BMP, PNG
- File Size
 - Allstream® hosted file size recommended under 100KB. Combined size of all Allstream® hosted files (image + video) must be less than 4MB for Chrome Heavy Ad Intervention (HAI) compliance.

VIDEOS

- Media Types
 - Video URL, YouTube ID, VAST, MP4
- File Size
 - Allstream® hosted file size recommended under 2 MB. Combined size of all Allstream® hosted files (image + video) must be less than 4MB for Chrome Heavy Ad Intervention (HAI) compliance. Video URLs may be supported without HAI restriction up to 40MB with autotranscoding to render on certain browsers and older devices that do not support auto play via Allstream® frame player.
- Video Length
 - Variable (Recommended up to 15 seconds maximum if no user interaction and up to 30 seconds with user interaction)



3.



Desktop & Mobile examples (IMAGE + VIDEO Version)

- Desktop: 1067x480px image(s)
- Desktop: 16:9 Aspect Ratio Video
- Mobile: Entire ad is responsive and displays the same way for the mobile view.

High-Impact Display — ICS

The Allstream® Immersive Cross Screen Skin provides a fully immersive and expandable branding experience with adaptive desktop and first-of-kind mobile wrappers to engage viewers surrounding content with imagery, multimedia and video messaging capable of driving expansion and call-to-action throughout a page visit.

DESKTOP

- Asset Image (Collapsed): Image Dimension: 150 x 640px (Include two: one for left skin and one for right skin)
- Asset Image (Expanded): Image Dimension: 300 x 640px (Include two: one for left skin and one for right skin)
- Asset Video: Video Dimension: 16:9 Aspect Ratio
- Asset Carousel (Collapsed): Image Dimension: 150 x 370px
- Asset Carousel (Expanded): Image Dimension: 280 x 392px

MOBILE

- Asset Image (Collapsed): Image Dimension: 320 x 50px (Include two: one for top skin and one for bottom skin)
- Asset Image (Expanded): Image Dimension: 320 x 800px (Include one)
- Asset Video: Video Dimension: 16:9 Aspect Ratio
- Asset Carousel: Image Dimension: 300 x 347px

\$2,500 per week

FILE TYPES

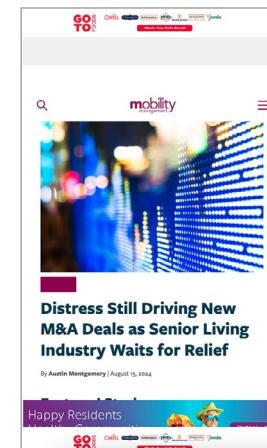
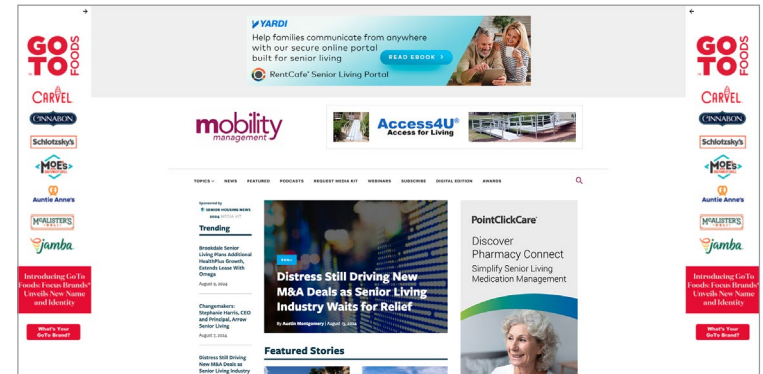
IMAGES

- Media Types: Image URL, GIF, JPG, BMP, PNG
- File Size: Allstream® hosted file size recommended under 100KB*

VIDEOS

- Media Types: Video URL, YouTube ID, VAST, MP4
- File Size: Allstream® hosted file size recommended under 4MB*. Video URLs are supported without HAI restriction up to 40MB with Allstream® auto-transcoding frame player.
- Resolution: 720p or 1080p
- Frame Rate: 24-30 fps
- Bitrate: Mobile Apps/Web: 800Kbps to 5000 Kbps, Desktop: 800 Kbps to 10000 Kbps, and CTV: 1000 Kbps to 15000 Kbps

*Combined size of all Allstream® hosted video files must be less than 4MB for Chrome Heavy Ad Intervention (HAI) compliance.



Desktop & Mobile examples

Remarketing / Retargeting Campaigns

Reinforce Branding | Increase Engagement | Improve Conversions

Retargeting (also known as behavioral remarketing) is a form of digital marketing that focuses on targeting users who have previously visited our website with banner ads on display networks across the web.

Increase the reach of your display campaigns by leveraging the Mobility Management Network to retarget key segment audiences.

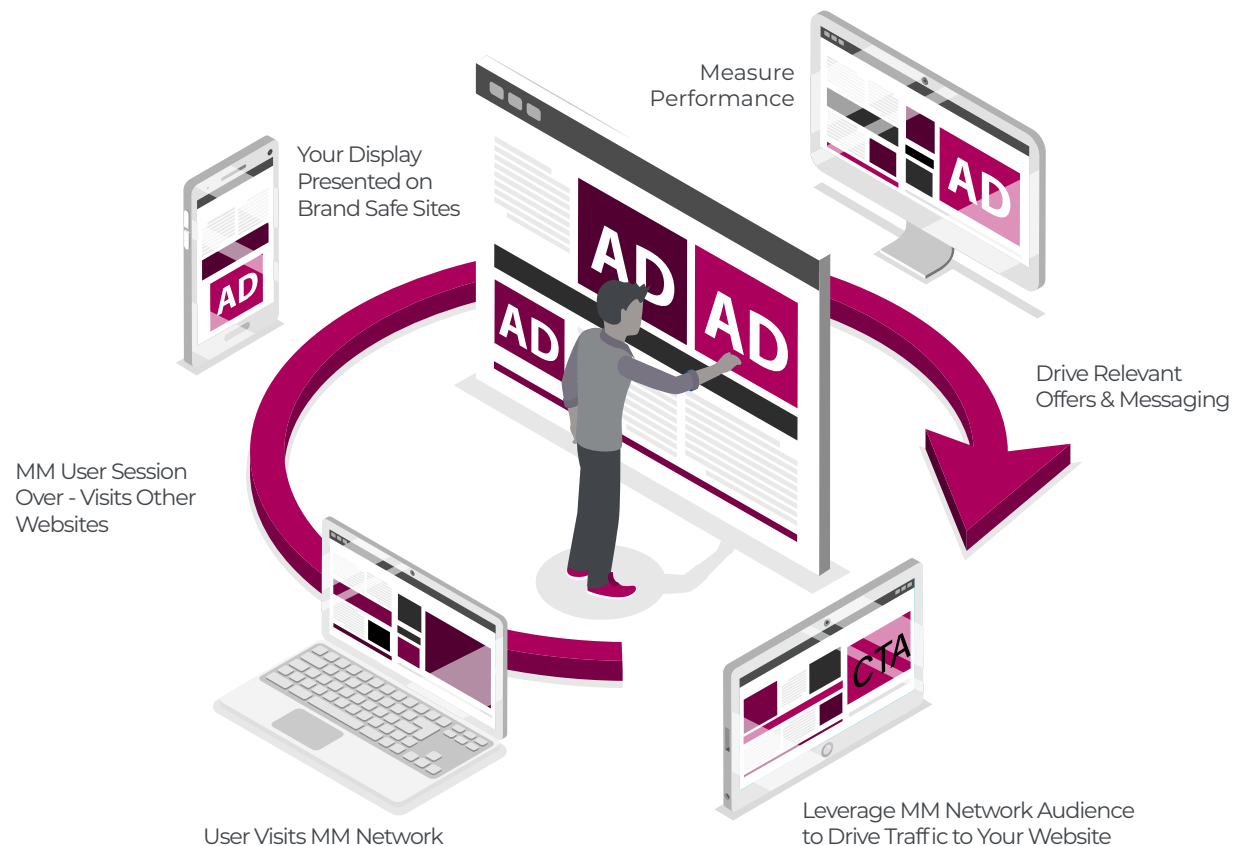
MM offers the ability to manage remarketing or retargeting campaigns for our customers across a variety of platforms including any Mobility Management network website.

RETARGETING REQUIREMENTS:

- File size: less than 150KB
- Animation: less than 30 seconds
- File Type: JPG, PNG and GIF
(up to 30 seconds, 15-20 fps, no looping)
- CPM Pricing varies by program

CREATIVE SIZES:

- 300x600, 728x90, 300x250, 970x250, 320x50, 160x600
- Resolution: 72 dpi



BACK TO
TOP

Editorial eNewsletter Sponsorship eMobility

Delivered directly to 9,000+ CRT professionals

- Introduce new products
- Weekly format offers repetitive branding opportunity

SPONSORSHIP OPPORTUNITIES

A | Leaderboard | 728x90* | **\$900**

**also available with 75-character text message*

B | Banner | 600x74* | **\$750**

**top & middle*

C | Featured Video | see below* | **\$650**

**Advertiser provides:*

- Video title/headline (max 45 characters)
- Text description (max 50 words)
- URL to video (advertiser hosted)
- 300 pixel wide image from the video (max file size 30KB)
- MM adds the video play icon on top of the image

D1 - D4 | Products & Services | see below* | **\$550**

includes:

- 150x150 image (non-animated, static JPG or GIF no larger than 20K)
- Product description (60 words or less)
- Your company name hyperlinked to your website\

Limited space available. All ad space is sold on a first-come, first-served basis.

Rates are net and per week.

**Media Owner's Own Data*

SPECIALTY NEWSLETTER CALENDAR

Q1 Specialty Newsletter

Topic: Automotive

Run date: Feb. 2025

Q3 Specialty Newsletter

Topic: The Canadian Market

Run date: Aug. 2025

Q2 Specialty Newsletter

Topic: Bariatrics

Run date: May 2025

Q4 Specialty Newsletter

Topic: Pediatrics

Run date: Nov. 2025

Unit A



Unit B



In The News

Numotion Announces Latest Acquisition

Newest Numotion location will serve Florida and Georgia clients.

Motion Expands: Canadian Provider Acquires North Coast Home Medical Equipment

The provider formerly known as Motion Specialties is focusing on growth in 2021.

Also of Interest

NSM Announces New Regional Area Director for Canada

New appointee is a CRT and DME veteran.

Smart Ultralightweight Wheelchair Wins Toyota Mobility Foundation's Top Prize

Phoenix i automatically adjusts center of gravity and features front-wheel power assist.

Featured Video

RFID (Radio Frequency ID) as an Assistive Technology



Radio Frequency Identification (RFID) products have proven to be valuable for increasing mobility and enhancing freedom of movement for those individuals confined to wheelchairs. Hands free control of door opening devices and elevator relays are but a few of the applications. Suitable for both institutional and home use.

[View the video](#)

Products and Services

Radio Frequency ID (RFID) as an Assistive Technology

RFID (Radio Frequency Identification) technology can be utilized as an Assistive Technology with minimal structural modifications and investment. Using the combination of specially designed RFID tags and long-range Readers can greatly enhance Mobility and Freedom of Movement for those that need it most. Hands free door and elevator access are just a couple examples of the available solutions.

[RFID Radio Frequency ID](#)



Free Form Seating. Complex Seating. Simplified.

Free Form Seating is now HCPCS coded E2617 and E2600. Free Form provides a breathable, continuously adjustable and low profile custom molded seat or back. Free Form Back Kits provide everything needed in one box for a custom backrest, including the cover. Complex Seating. Simplified.

[Learn more](#)



Unit D



Sole-Sponsored eNewsletters*

Mobility Management sole-sponsored eMobility editions give you the power to send branded messaging to Mobility Management readers in engaging ways and without fatiguing your internal lists.

Sponsor receives the following positions:

LOCATION DIMENSIONS

A | Leaderboard | 728x90

B | Banner | 600x74*

**after editorial content*

C | Featured Video | 300x350

D1 - D4 | Products & Services | up to 3 items

At the top of the newsletter, our editorial team supplies content, such as our latest news or feature stories. As editorial inventory permits, our editor can include stories tied to your ads' theme (topic-based content is not guaranteed).

Price for Sole-Sponsored eNewsletter is \$2,250.

*Sole-sponsored eNewsletters are created by WTW Media and use the MM eMobility eNewsletter template and ad specifications. Not all content can be provided by the sponsor.

The diagram illustrates the layout of a sole-sponsored eNewsletter. It is divided into four main units:

- Unit A:** Located at the top, it includes a header with the text "BUILD A MEANINGFUL CAREER WHILE LEAVING A LASTING IMPACT." and the URL "NSM-SEATING.COM/CAREERS", followed by the "NATIONAL SEATING & MOBILITY" logo and the "emobility" logo. A date "9/24/2021" is also present.
- Unit B:** This unit contains the "In The News" section, featuring two articles: "NSM Acquires Home Accessibility Business in Ohio" and "Cody Verrett Joins Permobil's Executive Team". It also includes an "Also of Interest" section with two articles: "Shepherd Center to Continue as Spinal Cord Injury Model System" and "Funding for 24-Hour Posture Management".
- Unit C:** This unit features a "SERVING SAFELY" banner with the "NATIONAL SEATING & MOBILITY" logo and the URL "NSM-SEATING.COM/SAFE". Below this is a "Featured Video" section with the headline "We are more than a mobility company. We're a mobility partner." and a video player.
- Unit D:** This unit contains the "Products and Services" section, titled "360-degree Complete Mobility Solutions". It includes a circular diagram showing various mobility solutions and a list of services.

Partner Promotion

Your HTML, **our audience.**



SPONSOR HTML

MM offers customer provided HTML sends to reach our opt-in 3rd party marketing audience, now at over 9,837 professionals.

\$2,250 per email distribution

IMPORTANT! SHN uses custom software and 3rd party services to check the content of the HTML creative for red-flags that might prohibit delivery. Due to a matrix of conditions from mail servers, firewalls, mail clients, operating systems and preference settings unique to each user, MM acknowledges and cannot control differences in how the creative will render across device. If HTML coding time is requested, additional fees are incurred.

Please contact your business development representative for more information.

SPONSOR PROVIDED HTML SPECS:

- Preferred subject line (recommend 70-80 characters including spaces)
- Completed HTML file:
 - The HTML file should be a max width of 650 pixels
 - Use absolute URLs for your images (i.e. "https://yourdomain.com/image1.jpg" - do not use ".../image1.jpg")
 - Avoid using "div" & "float", as some email clients will not render that code. Instead use tables to control layout
 - Styling should be done inline with the tags and not in the header area.
- Text version of eblast (optional)
- Seed list (email addresses of anyone that should receive a copy of the live deployment)
- Suppression file – optional but recommended (.csv or .xlsx file of email addresses of those that do not wish to receive communications from the advertiser)
- Max image file size limit: 500 KB. If HTML consists of multiple images, individual images should be no larger than 500 KB

- Outlook uses an engine that has a 1728 pixel limit for the height of images displayed in an email.
- WTW Media recommends not using image-only emails as your HTML eblast, as these tend to load slowly or will not load at all.

Partner Promotion

Our template, **your message.**

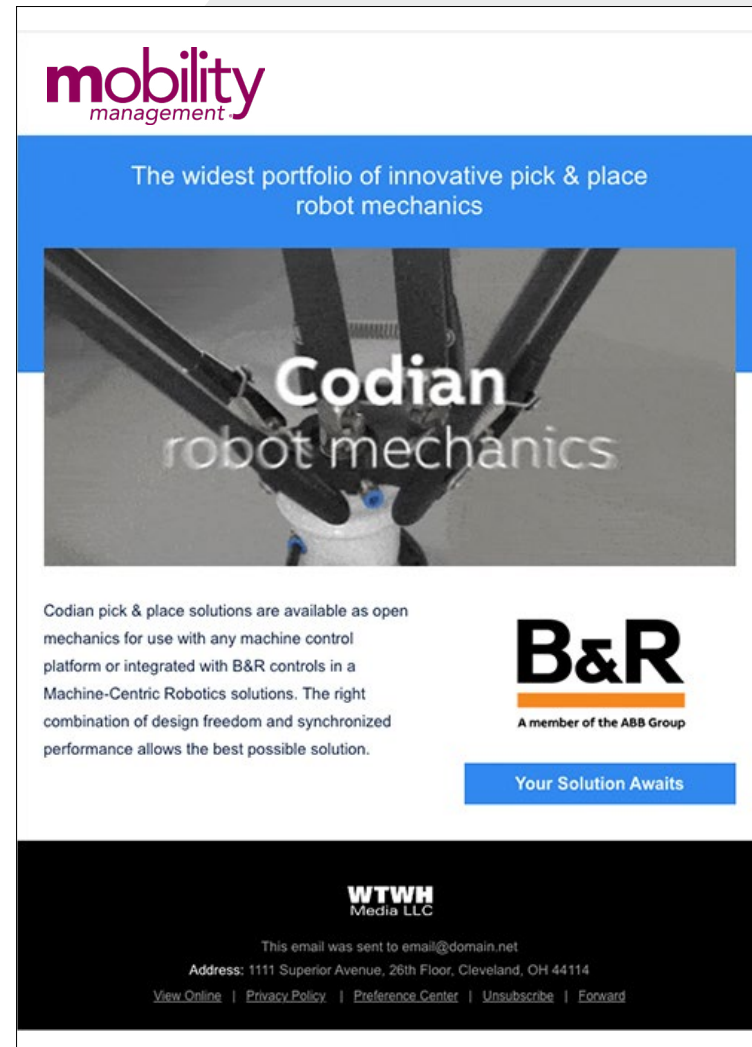
SINGLE OFFER TEMPLATE

Provide MM with your message and we will create an email using our branded template.

SINGLE OFFER SPECS

- Preferred subject line (recommend 70-80 characters including spaces)
- Main Image: 650x300 static jpg or gif
- Company logo: minimum 150 pixels wide; static jpg or gif
- Headline: 5-10 words
- Descriptive Copy: 30-80 words
- Call-to-action (3-5 words)
- URL or PDF file of resource
- Max image file size limit: 500 KB

\$2,250 per email distribution



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Demo Day

Demo Day is a targeted, time-efficient awareness program for decision-makers to discover and connect with the latest solutions in the marketplace. The program aims to connect providers with vendors by completion of a form to express interest and potentially attend a live demo.

WTWH will manage the registration and promotion, and the sponsors will manage all communication with leads after registration. Demo Day is free to those who register. If you are a technology or solutions provider, contact us to learn more on how you can be part of Demo Day.

WTWH cannot predict nor guarantee how many registrants will attend the Demo. We strongly encourage your team to connect with interested parties prior to that date.

Deliverables required from sponsor:

- Company logo - (.EPS or .PNG*/JPG / *transparent background preferred)
- Registration Page / Dedicated Email copy - a brief summary of your company, offerings, what prospective registrants will take away from your demo (500 characters max) and link to website
- Contact information - this contact will receive weekly registration lists and will review all promotional materials for approval

2025 Schedule

May 14 Demo Day Deadline: March 15

August 13 Demo Day Deadline: June 15

Sponsorship Opportunities

Quantity (8)

\$5,000

- WTWH to host registration page & marketing promotion
- Logo on promotional materials
- 1 dedicated email blast
- List of your registrants including title, company name, and email address weekly and batch upon completion



The Mobility Management Podcast

Engage your MM prospects in a unique way by sponsoring a podcast.

Each podcast creates a marketing experience for your company and offers an insider's view into the MM industry and smart business strategy. Each will feature a 20–30 minute conversation with Laurie Watanabe, editor, and a representative from your company. Topics can be legislative and regulatory, explore new provider markets or revenue streams, data solutions or what's on your CEO's mind. Also included in your podcast is a brief company marketing message.

Your podcast will be featured in a Mobility Management news story, marketed to our database of CRT and accessibility professionals, promoted on our website and in eMobility, featured on our social media platforms, and uploaded to iTunes/Apple, Google Podcasts and other podcast platforms.

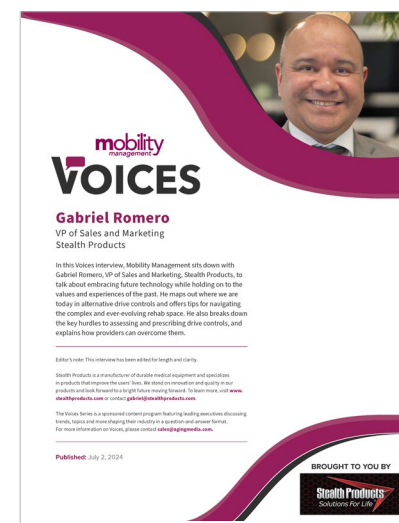
Take your Mobility Management podcast sponsorship even further with VIEWS, a graphically engaging article bring forward the highlights of the podcast episode. This is published on Mobility Management and included as a newsletter story one time around time of publication. **See VIEWS product on page 15.**

PRICING

Podcast Sponsorship **\$2,750**

Series of three **\$2,500 per episode**

IEWS Additional **\$1,500**



Content Syndication

Audience Marketing | Lead Generation

Lead Generation Campaigns

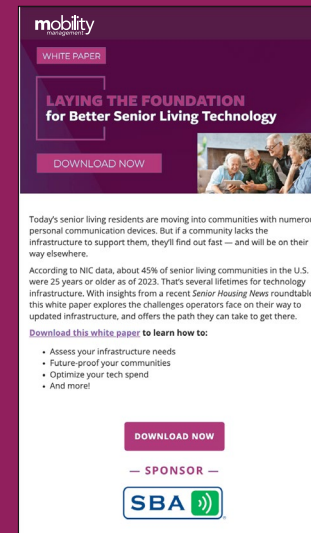
Pricing starts at \$45 per lead for exclusive programs with a minimum of 100 leads. 50% payment is required up-front after review of client provided materials and on-boarding form completion. 100 leads will be sourced at a time and transmitted via email in-real time and/or through a shared Google sheet.

Content Assets

- Choose the **type of content** you would like to promote
- Leverage **assets** that are relevant to the audience and educational

White Paper | Case Study | Infographic | On-Demand Video

Example of Content Asset Promo / Lead Collection



mobility
WHITE PAPER

**LAYING THE FOUNDATION
for Better Senior Living Technology**

DOWNLOAD NOW

Today's senior living residents are moving into communities with numerous personal communication devices. But if a community lacks the infrastructure to support them, they'll find out fast — and will be on their way elsewhere.

According to NIC data, about 45% of senior living communities in the U.S. were 25 years or older as of 2023. That's several lifetimes for technology infrastructure. With insights from a recent *Senior Housing News* roundtable, this white paper explores the challenges operators face on their way to updated infrastructure, and offers the path they can take to get there.

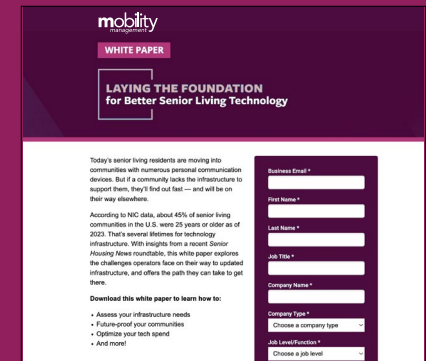
Download this white paper to learn how to:

- Assess your infrastructure needs
- Future-proof your communities
- Optimize your tech spend
- And more!

DOWNLOAD NOW

— SPONSOR —

SBA



mobility
WHITE PAPER

**LAYING THE FOUNDATION
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DOWNLOAD NOW

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Download this white paper to learn how to:

- Assess your infrastructure needs
- Future-proof your communities
- Optimize your tech spend
- And more!

Business Email *

First Name *

Last Name *

Job Title *

Company Name *

Company Email *

Choose a company type *

Job Level/Function *

Choose a job level *

Dynamic content provides the personalization necessary to drive more engagement

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Webinars

Engage a captive audience
and generate leads.

MM can help deliver a webinar to educate MM subscribers about your product or service, develop a position of thought leadership and generate leads for your sales team. The MM team manages the entire process and provides guidance on how to best position your chosen topic with our audience.

The MM team will promote the webinar through our platform channels to drive subscriber registration and attendance for the webinar. You'll need to provide the slide deck and panelists to help bring the message to life.



All webinars are recorded and emailed to all registrants, then placed online behind registration for on-demand viewing. Sponsors receive reporting URL for full attendee contact information, live and on-demand metrics and survey results, if applicable.

Packages start at \$6,000 & include:

- 45-minute presentation
- 15-minute Q&A
- 3 dedicated promotional emails
- Contact information for all registrants
- Recording of the live webinar
- Topic: Client determines a topic that provides maximum value to our audience 45-minute presentation
- 3 Panelists and MM Moderator
- Client-supplied slide deck and speakers

Virtual Events

MM virtual events feature premier speakers and insightful discussion to share the trends/practices defining complex rehab technology & accessibility.

Some of the nation's most esteemed providers, health systems, agencies, solution providers, and academics involved in CRT participate in these events.

Sponsoring one of MM's virtual events is an excellent way to boost your brand and/or provide thought-leadership around a particular subject.

2025 CALENDAR

Mobility Management Innovation Summit

FEBRUARY 19-20



Thought-Leadership Sponsorship

\$4,000

- Total event registration list including name, title, company and email address
- Logo placement on pre-event email marketing and event website
- Live panel speaking opportunity



Awareness Sponsorship

\$2,000

- Total event registration list including name, title, company and email address
- Logo placement on pre-event email marketing and event website

VOICES

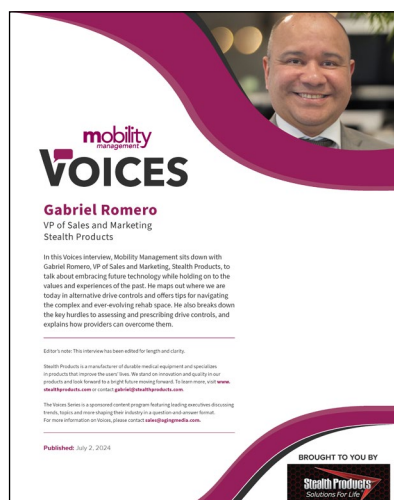
Your Message, Your Voice. Is your company looking for a way to get a consistent message out about thought leadership? We provide a simple and effective way for executives to deliver unique insights and position themselves as thought leaders in the complex rehab technology & accessibility industry.

Our VOICES product is a sponsored content opportunity to have a Q&A published to help get your company's thought leaders to share their knowledge and subject matter expertise.

The offering consists of the following:

- 6-question Q&A (prepared in advance) on a particular topic or area subject to editorial review and approval
- Recorded interview with executive and WTW editor
- Client has the ability to review edited transcript
- Posted on mobilitymgmt.com website upon review and approval by both client and WTW
- Included as one article (text ad) in newsletter
- Labeled as sponsored at start of article
- High resolution PDF copy for distribution
- Marked as sponsored in the closing text at the bottom of the article
- Company to provide interviewee headshot (sized to 600 x 600 pixels and 300 dpi) to include in the Q&A article
- Company has the ability to link back to corporate website at the bottom
- Complete editorial control rests with WTW and must fit WTW standard and style formats
- Premium category takeover on website with a full concentration on the Voices brand

\$2,250 per Voices article



VIEWS



WTWH VIEWS program provides a simple, cost-effective solution to promote your company's news, views, case studies, testimonials and announcements to our readers through a customized article written and published by WTW.



WTWH will write an original article of 600–750 words based on one interview with your internal source or customer to spotlight and highlight your product or service for our audience.



Our high-touch, customized approach will result in a digital article that combines your message and our voice.

The offering consists of the following:

- One phone interview between WTW representative and either a sponsor company representative or a sponsor customer contact
- Creation of original article content to be reviewed by sponsor and approved by WTW as meeting WTW editorial standards
- Included as one article (text ad) in newsletter
- Premium takeover that excludes third party advertising
- Labeled as sponsored at start of article
- Company to provide one image or logo for inclusion in the article, subject to WTW specifications & approval
- High-resolution PDF of the article available to sponsor for distribution
- Company has the ability to link back to corporate website at the bottom of PDF
- Reporting available upon request

\$2,250 per Views article



mobility management



NEW PRODUCT AWARDS

The Mobility Management Product Awards program honors outstanding product development in **Complex Rehab Technology (CRT)** and **accessibility**. Don't miss your chance to be recognized in a future Mobility Management issue read by CRT clinicians, CRT suppliers and mobility dealers.

Winners in each category will receive:

- Award suitable for display
- Use of Mobility Management 2025 Mobility Product Award logo for promotion of each winning product(s)
- Recognition in Mobility Management marketing, promotions and social media

DEADLINES

SEPTEMBER 2025
Submissions open

NOVEMBER 2025
Submissions close

DECEMBER 2025
Winners announced

For more information visit mobilitymgmt.com/new-product-awards/

ACCESSIBILITY CATEGORIES

Automotive Driving Controls, Adapted
Door-Opening Systems
Lift & Transfer Systems (Patient Lifts)
Lifts, Vehicle
Ramps, Home

Ramps, Vehicle
Seating Systems, Automotive, Adapted
Vertical Platform Lifts
Wheelchair-Accessible Vehicles
Wheelchair Securement

MOBILITY CATEGORIES

24-Hour Postural Support
Accessories: Personal Mobility Device/Scooter
Accessories: Wheelchair
Activity Chairs/Seating with Positioning
Aids to Daily Living
Alternative Driving Controls (for Power Wheelchairs)
Apps, DME or CRT
Backs, Wheelchair: General Use (E2611-2612)
Backs, Wheelchair: Planar Back & Laterals (E2620-2621)
Backs, Wheelchair: Positioning, Posterior (E2613-E2614)
Backs, Wheelchair: Positioning, Posterior-Lateral (E2616-2617)
Back, Dynamic Positioning Hardware for (E2398)
Business Management Systems
Car Seats, Adapted/Positioning
Cash-Pay/Retail/Uncoded Mobility Equipment
Components (Accessories), Wheelchair: Ergonomic/Performance
Components (Accessories), Wheelchair: Seating & Positioning
Education and Events
Electronics, Power Wheelchair
Gait Trainers
Hardware, Mounting
Hygiene & Bath Equipment, standard (no positioning)
Hygiene & Bath Equipment with positioning components (e.g., tilt)
Personal Mobility Devices
Positioning: Head
Positioning: Trunk
Positioning: Upper/Lower Extremities
Power-Assist Systems (for manual wheelchairs)
Pressure Mapping Systems
Recreational Equipment and Vehicles, Adapted
Robotics, Mobility
Seat Cushions, Wheelchair: Custom (E2609)
Seat Cushions, Wheelchair: General Use (E2601-2602)
Seat Cushions, Wheelchair: Positioning (E2605-2606)

Seat Cushions, Wheelchair: Powered (E2610)
Seat Cushions, Wheelchair: Skin Protection (E2603-2604)
Seat Cushions, Wheelchair: Skin Protection, Adjustable (E2622-2623)
Seat Cushions, Wheelchair: Skin Protection & Positioning (E2607-2608)
Seat Cushions, Wheelchair: Skin Protection & Positioning, Adjustable (E2624-2625)
Seating Systems: Custom/Custom Molded
Seating Systems: Manual
Seating Systems: Power
Sensor Technology
Smart Technology
Software, DME/CRT Business Management/Billing
Staffing Solutions
Standing Frames/Standers
Suspension Systems/Components
Travel Mobility Aids
Walking Aids: Standard
Walking Aids: Dynamic Adjustability
Wheelchairs, Manual: Standard/Lightweight
Wheelchairs, Manual: Stroller Style, with Positioning
Wheelchairs, Manual: Tilt-in-Space
Wheelchairs, Manual: Ultralightweight
Wheelchairs, Power: Group 1
Wheelchairs, Power: Group 2, Single Power
Wheelchairs, Power: Group 2, Multiple Power
Wheelchairs, Power: Group 3, Standard
Wheelchairs, Power: Group 3, Single Power
Wheelchairs, Power: Group 3, Multiple Power
Wheelchairs, Power: Group 4 (All Types)
Wheelchairs, Power: Group 5 (Pediatric, All Types)
Wheelchairs, Power: Travel, Standard
Wheelchairs, Power: Travel, with Positioning
Wheelchairs, Sports & Recreation



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