

2025 MEDIA GUIDE

PMQ Pizza **elevates the business of pizza** with coverage of news, trends, and technologies, with a focus on marketing and strategies for selling more pizza.

PMQ Pizza

www.pmq.com

WTWH
Media LLC



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PMQ focuses exclusively on the needs of independent and small-chain pizza operations, PMQ presents a unique opportunity to marketers. Our Media Guide highlights opportunities to reach this critical audience and is interactive.

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How do we do this? We build integrated media packages across platforms.



PMQ MARKET AND AUDIENCE

PMQ Pizza elevates the business of pizza with coverage of news, trends, and technologies, with a focus on marketing and strategies for selling more pizza. As the only media outlet that focuses exclusively on independent and small-chain pizza operations, PMQ Pizza presents a unique opportunity to marketers.

Our audience spans the entirety of the industry, including owners and founders, operations, food and beverage, marketing, and more.

WEBSITE

150,000

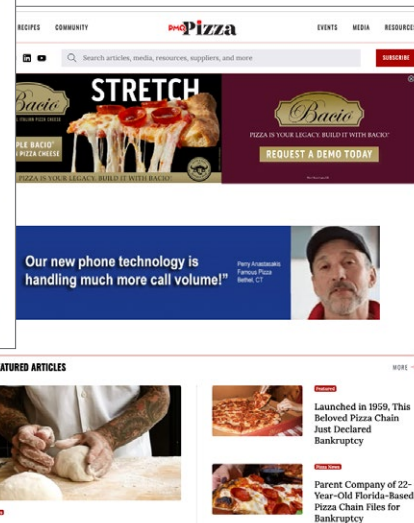
AVG MONTHLY IMPRESSIONS

3X A WEEK NEWSLETTER

32,000

3RD PARTY EMAILS

25,000



SOCIAL

45,000+

FOLLOWERS



PUBLICATION

40,000

2025 PMQ SNAPSHOT

PMQ offers a comprehensive range of media and event opportunities to fit the budgets and objectives of marketers targeting the pizza industry.

	Report	Event	Webinar	Podcast	Magazine	Segment Marketing
January/ February	Flours and Dough Report		The Pizza Power Report 2025	Pizza Styles	Hiring a New Generation; Opening a Second Location; Pizza Styles	Equipment and Technology
March	The Delivery and Carryout Study		The Intouch Insight/ PMQ DELCO Report	Takeout and Delivery	Women to Watch; Crust; From Pop-up to Brick and Mortar	
April	Top Independent Pizzerias			School Lunch Programs	Creating a Career Path for Employees; Roman-Style Pizza	
May			Turning Social Media Followers Into Loyal Customers	Employee Retention	Finding Your Social Mission; Employee Interview Strategies; Hot vs. Cold Pizza Sauce	Beverage Solutions and Equipment
June/ July			How to Launch a Virtual Brand (and Make More Money)	Latinos en Pizza	Rethinking Tipping; Training New Hires; Bigas and Poolishes	
August	AI Report		Franchising Your Pizzeria	Pizza Power Forum Preview	Pizza Power Forum Preview; Loyalty and Rewards; Pineapple	TBD
September		Pizza Power Forum		Pizza Schools	Pizza Schools; Wisdom of the Pizza Elders; Minimalist Menus; Dough Hacks	
October			How To Launch a Pizza Subscription	Chains and Franchises	Lessons from Top Chains; Hiring Team Members with Different Abilities; Crumb Structure	
November	Robotics in Pizza			Robotics	Buildout Guide; Employee Recipe Contests; New York-Style Pizza	TBD
December	Pizza Power Report			Pizza Power Report Review	Working with Influencers; Multicultural Fusion Styles	

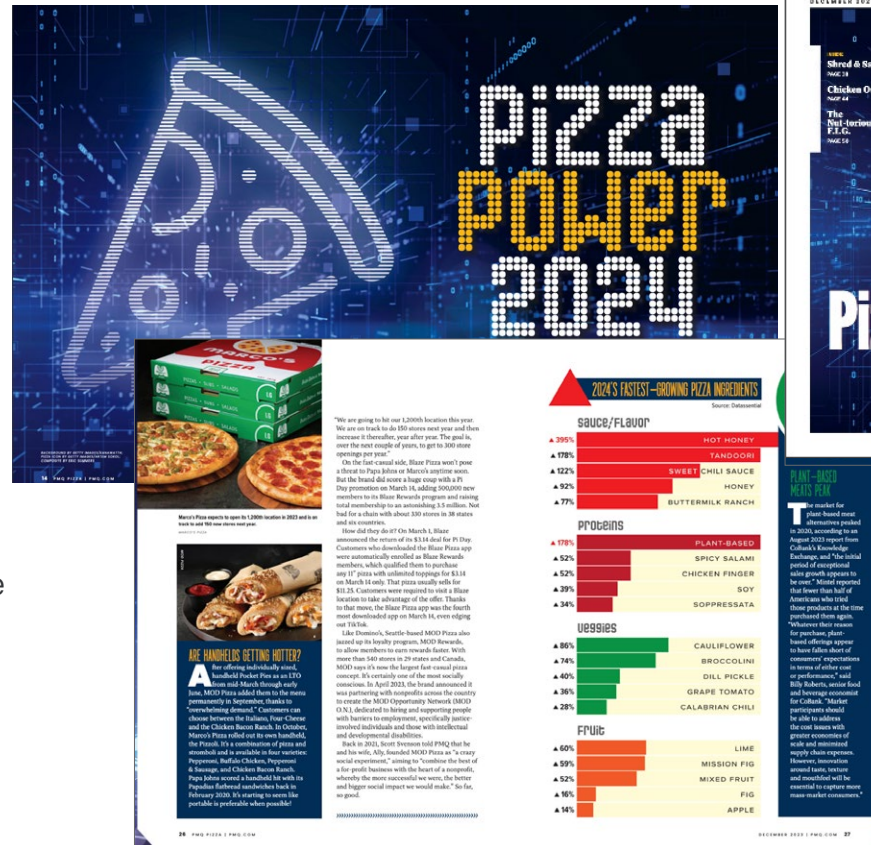
The following pages detail the opportunities available to maximize your marketing investment in digital, print and event marketing. See the full editorial calendar on pages 14-16 for expanded magazine/content details.

PMQ's primary content mission is to provide unique, high-value reports for the quick-service industry. You have the opportunity to combine your message with one of these report downloads, including:

- Flours and Dough Report
- The Delivery and Carryout Study
- Top Independent Pizzerias
- AI Report
- Robotics in Pizza
- Pizza Power Report

You'll enjoy lead generation of all download contact information; branding on the cover of the report, download page, and marketing emails; and 8 pages of your own branded content.

\$19,000 per report sponsorship



Editorial e-Newsletter Sponsorship

Subscribers to PMQ email lists are the most engaged members of our audience. When you're looking to connect, this is where you want to start. Options include:

E-NEWSLETTER OFFERINGS:

Pizza Pulse - The 3x-weekly, flagship newsletter

600x200: \$600

Start-Up Shops - Weekly newsletter for newer pizza operators.

Left: 300x250: \$600 Right: 300x250: \$550

Sponsored Headline: \$700 (image size is 400x267)

Pizza Gold - U.S. Pizza team news and updates.

728x90: \$600 300x250: \$550

Sponsored Headline: \$700 (image size is 450x255))

e-Newsletter Takeover

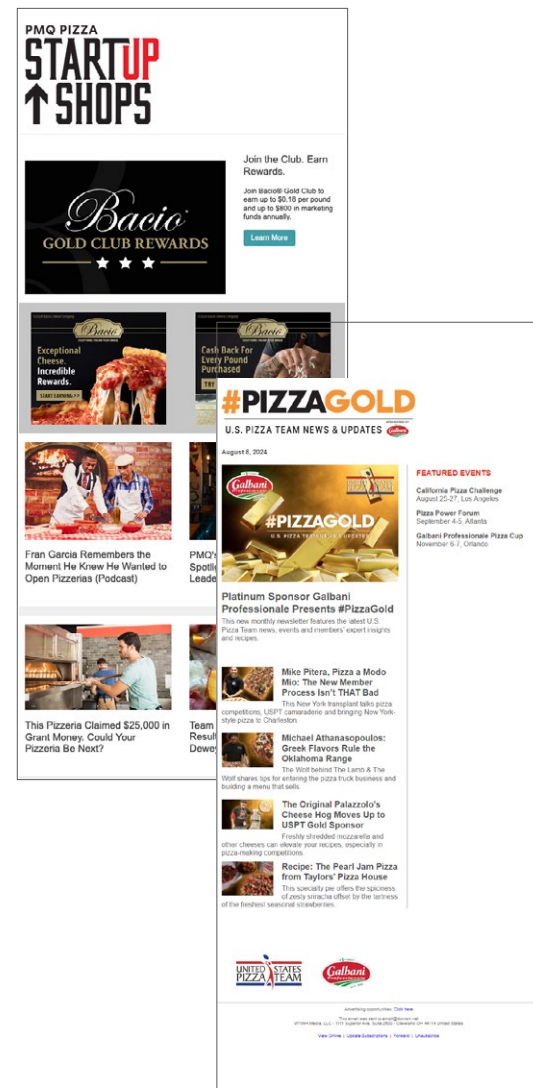
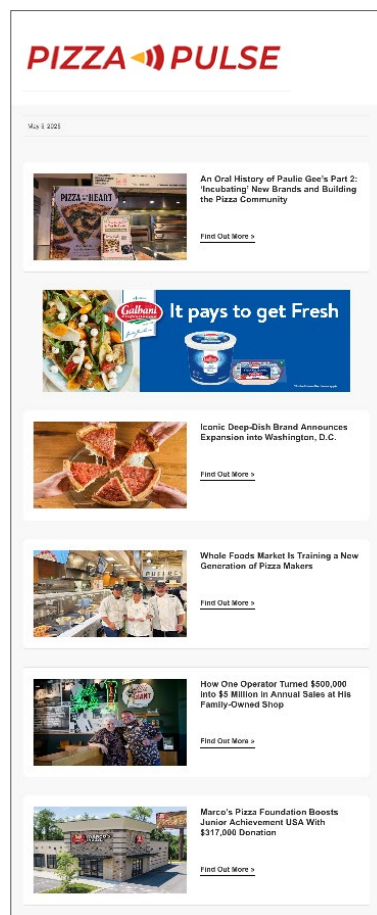
Both banner positions: \$1,050

e-Newsletter Takeover w/ Vendor Supplied Content

Both banner positions plus Sponsored Headline link: 5,500

e-Newsletter Takeover w/ Custom Content

Both banner positions plus Sponsored Headline link to content on PMQ site created by content studio: \$6,500



Partner Promotion

Your HTML, **our audience.**

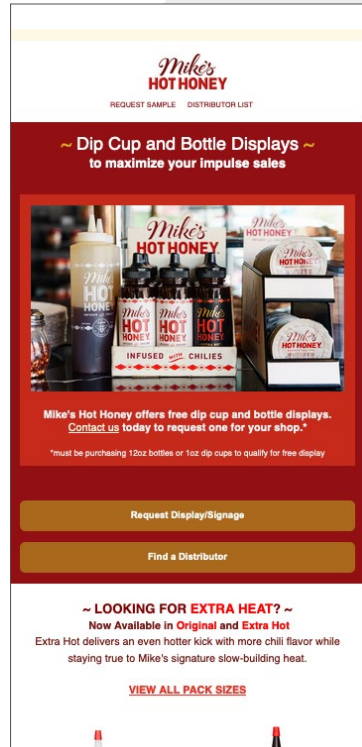
SPONSOR HTML

PMQ offers customer marketing to reach targeted segments of our opt in newsletter audience.

Custom e-delivery lists are available on a limited basis for delivering custom-branded messaging to targeted opt-in audiences.

- Rate: \$200/CPM

IMPORTANT! PMQ uses custom software and 3rd party services to check the content of the HTML creative for red-flags that might prohibit delivery. Due to a matrix of conditions from mail servers, firewalls, mail clients, operating systems and preference settings unique to each user, PMQ acknowledges and cannot control differences in how the creative will render



Partner Promotion

Our template, **your message.**

SINGLE OFFER TEMPLATE

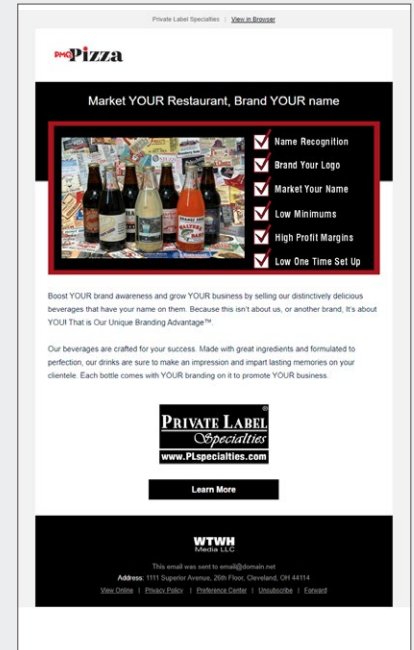
Provide WTWH with your message and we will create an email using our branded template.

Custom e-delivery lists are available on a limited basis for delivering custom-branded messaging to targeted opt-in audiences.

- Rate: \$200/CPM

SINGLE OFFER SPECS

- Preferred subject line (recommend 70-80 characters including spaces)
- Main Image: 650x300 static jpg or gif
- Company logo: minimum 150 pixels wide; static jpg or gif
- Headline: 5-10 words
- Descriptive Copy: 30-80 words
- Call-to-action (3-5 words)
- URL or PDF file of resource
- Max image file size limit: 500 KB



Website Advertising

As media has shifted into a post-search world, publishers are placing an emphasis on driving more engaged traffic to their websites from first-party sources. This makes for a more focused audience for your message.

Run-of-site advertising. A great way to build brand awareness for your products and services.

DISPLAY ADS

- 300x600
- 728x90
- 300x250

\$70/CPM – Min 10K impressions per month.

970x250 – **\$90/CPM**

Blockbuster Slideshow Banner Takeover

300x250, 300x600 banners run with high-traffic slide shows
\$5,500

PRESTITIAL ADS

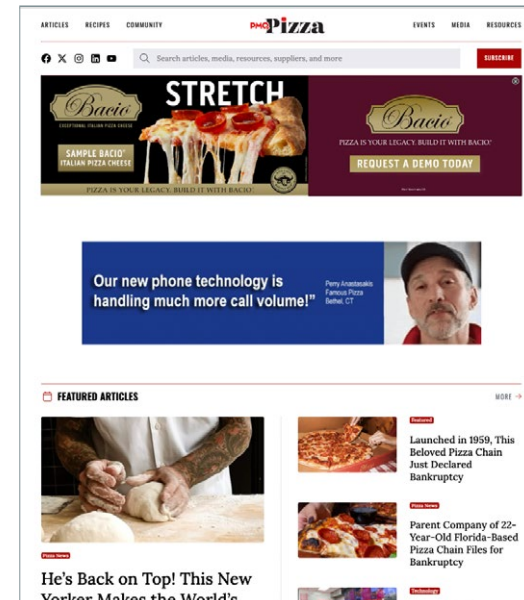
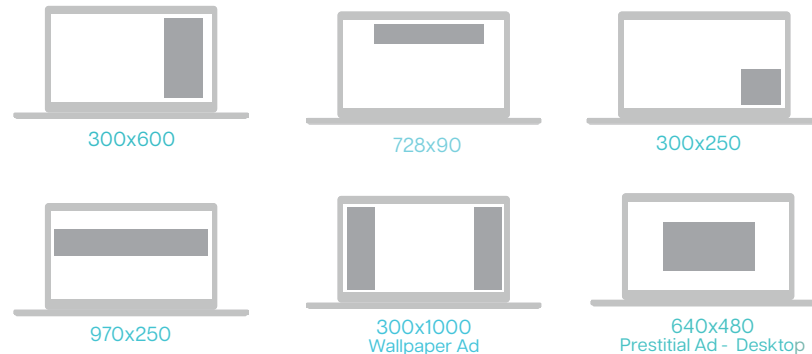
640x480 and 300x225 @ 72 DPI

\$115/CPM

WALLPAPER ADS - RESPONSIVE DESIGN

Simultaneously displays ad creative on the right and left hand sides of the site. Creative can be different for the left and right and can have specific urls for each side.

\$150/CPM



TARGETING

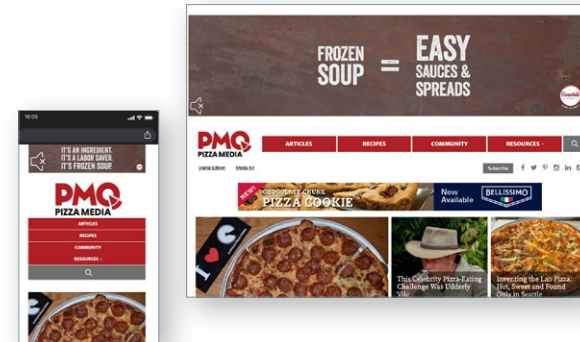
Programs can be specifically targeted against relevant categories, geo, timing and exclusion across the PMQ Network.

High-Impact Display Advertising

FLEX

The Allstream® **Flex** provides the ability to engage viewers with video and imagery in dynamically embedded experiences throughout page content with the ability to display edge-to-edge on the screen in the focal point of the viewer.

\$150/CPM



Desktop & Mobile examples

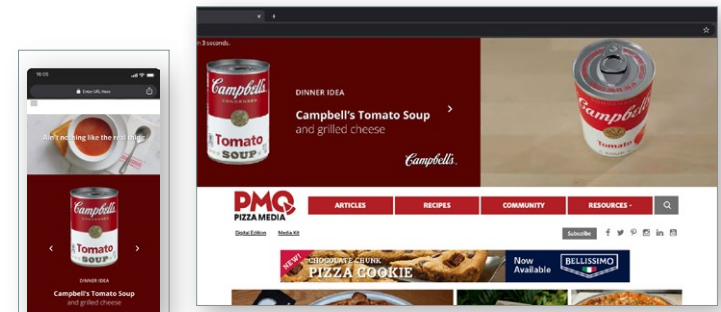
4:1 Aspect Ratio Video OR 16:9 Aspect Ratio Video

**Once the video ends, it is possible to display an image in its place*

PRELUDE

The Allstream® **Prelude** dynamically displays adaptive imagery, video, or combination of multimedia at the top of the page for increased viewer engagement.

\$150/CPM



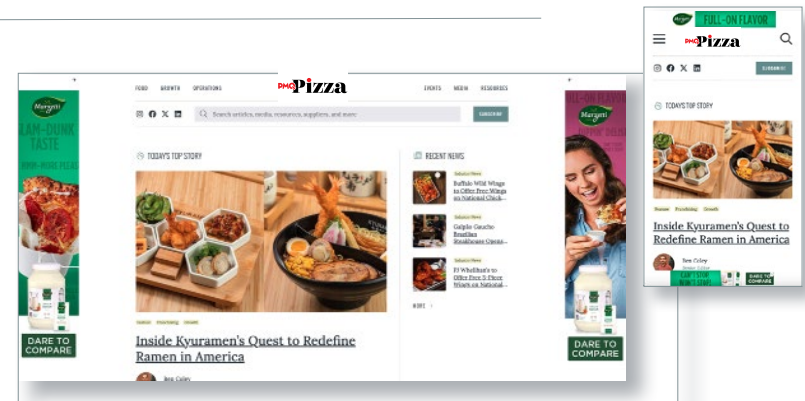
Desktop & Mobile examples (IMAGE + VIDEO Version)

1. Desktop: 1067x480px image(s)
2. Desktop: 16:9 Aspect Ratio Video
3. Mobile: Entire ad is responsive and displays the same way for the mobile view.

ICS

The Allstream® **Immersive Cross Screen Skin** provides a fully immersive and expandable branding experience with adaptive desktop and first-of-kind mobile wrappers to engage viewers surrounding content with imagery, multimedia and video messaging capable of driving expansion and call-to-action throughout a page visit.

\$150/CPM



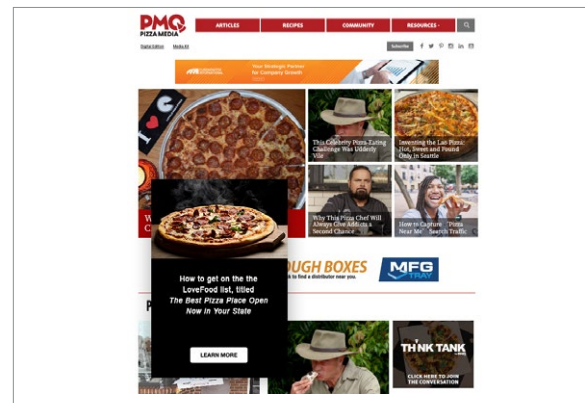
First-Party Audience Targeting

Content Affinity Targeting

We use our first-party data platform to identify and engage targeted audiences with relevant ad experiences based on our site users content consumption habits.

- Target by content affinities across the PMQ network.
- Personalized offers with your message serve to site users based on their content affinity.

Contact your sales representative for rates and details



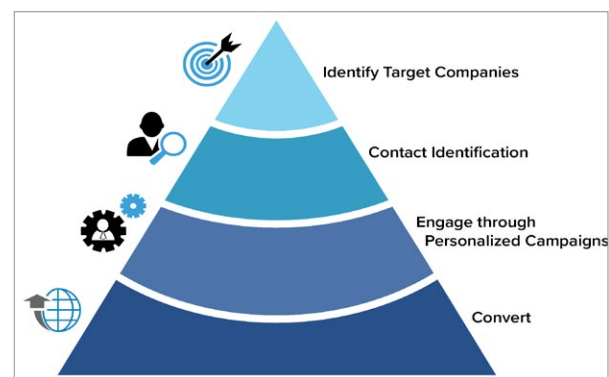
Audience Extension

Account-Based Marketing

Using your target account list, our data management platform identifies users available for ad targeting at those companies you are trying to reach. Ads are displayed across the internet on brand safe sites. This opportunity is outside of our network of sites. Ads do not display on our network.

- Align marketing and sales with an account based approach to marketing
- We take your target account list, upload the domains of those targets to our data tool and create an audience for targeting across an extended network of sites

\$85/CPM



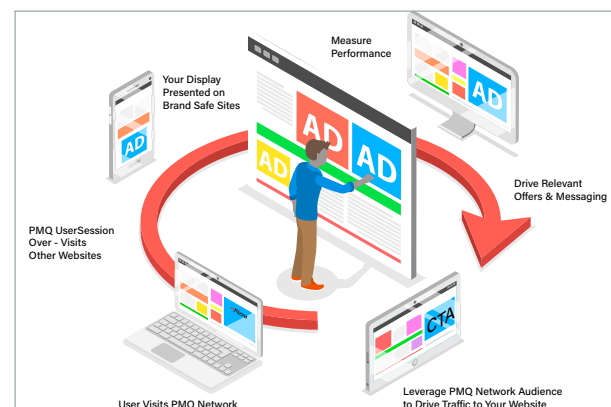
Remarketing / Retargeting Campaigns

Retargeting (also known as behavioral remarketing) is a form of digital marketing that focuses on targeting users who have previously visited your website with banner ads on display networks across the web. It can help keep your brand and message in front of users after they have left your website or engaged with your brand on another digital platform.

QSR offers the ability to manage remarketing or retargeting campaigns for our customers across a variety of platforms including:

- Any PMQ network website
- Customer's website
- Google Ad Network remarketing campaign

\$45/CPM



Events

The Pizza Power Forum is the only event that focuses solely on the needs of independent pizzerias and emerging pizza chains. At this unique event, attendees hear and share perspectives on igniting growth in the pizza business. When you as a marketer want to engage in a face-to-face setting, this is a ready-made platform for connecting.

PIZZA POWER FORUM

This unique event elevates and connects the community of operators defining the future of full-service restaurants. NextGen and emerging full-service brands are eager to gather and learn from one another, and our event gives these brands a forum to find one another and establish their identity within the industry.



September 2-4, 2025

ATLANTA, GA

UNITED STATES PIZZA TEAM

The U.S. Pizza Team is a group of expert pizzaiolos and pizza acrobats who compete in national and international pizza competitions. The team was founded in 2000 in collaboration with PMQ Pizza Magazine. Drawing pizza talent from across the United States, the U.S. Pizza Team promotes camaraderie through sportsmanship and team work throughout the world. We have Gold, Silver, and Bronze sponsorships available. Contact your rep for details.



Promoting Pizza
Through Sportsmanship

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Webinars

Our turnkey webinar program allows you to engage a captive audience and generate leads either in a live and interactive format, or on demand.

CUSTOM WEBINARS

Work with our webinar team to develop your own content plan, while we develop the audience.

Pricing – Live event: \$12,000 / Pre-recorded: \$4,500

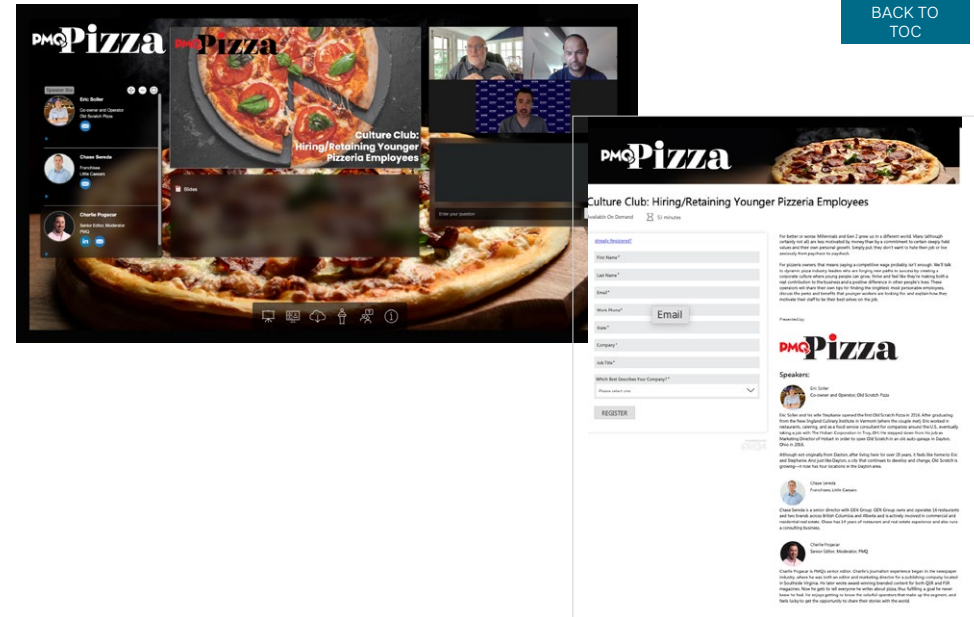
EDITORIAL WEBINARS

Engage with our 2025 webinar series, led by our editorial team and featuring participation and education from industry leaders. See topics on page 4.

\$5,500 per webinar sponsorship

All webinars are recorded and emailed to all registrants, then placed online behind registration for on-demand viewing. Sponsors receive reporting URL for full attendee contact information, live and on-demand metrics, and survey results, if applicable.

Webcasts are archived for 365 days



Podcasts

Every other week, PMQ Pizza releases a new podcast featuring exclusive guests and analysis of industry news. This fosters a highly curated and engaged audience of listeners, which you have two opportunities to leverage:

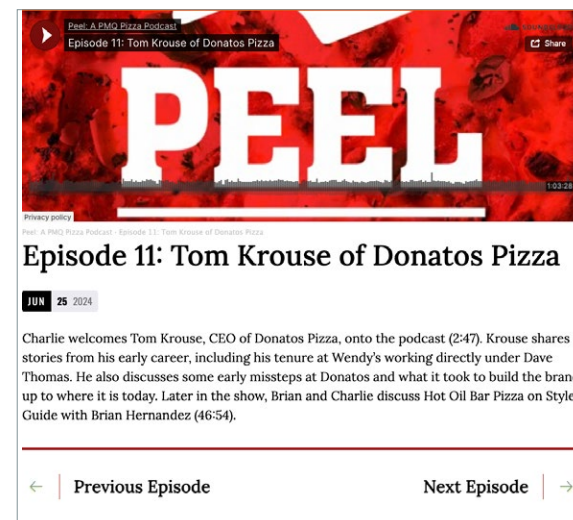
EDITORIAL

Insert your sponsor message in our regularly scheduled podcasts.

Monthly sponsorship: \$2,700

CUSTOM

Work with our editorial team to create a special episode where you are the featured guest. Contact rep for rates.



Magazine

Whether in print or digital format, PMQ Pizza magazine continues to deliver our brand standard—and Segment marketing. Themed sections of branded content that begin life in print and extend to digital and email.

SPONSOR-DIRECTED EDITORIAL. Position yourself as a thought leader, with column or Q&A format.

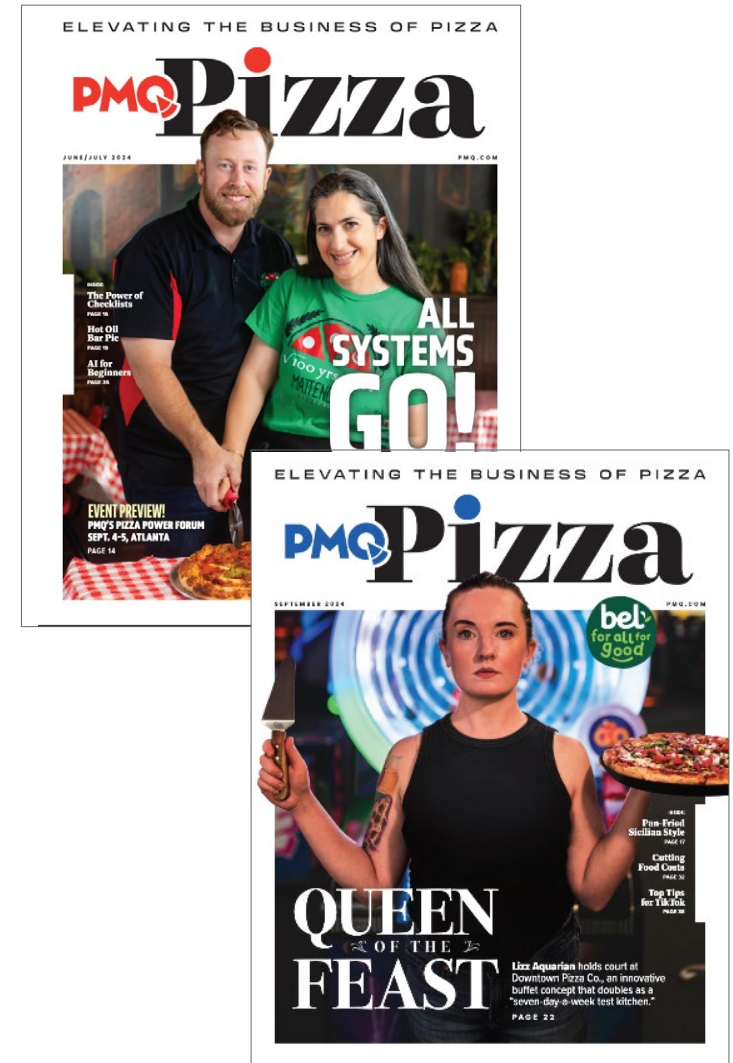
TWO-PAGE FEATURETTE. Branded content paired with a facing display ad.

FOUR-PAGE FOLDOUT. More in-depth reporting and creative layout, resulting in a high-impact visual piece.

RUN OF BOOK. Traditional display ads ranging from 1/12th page up to full pages and 2-page spreads.

ENHANCED. Attention-grabbing opportunities that include cover tip-ons, inserts, fold-outs, and supplements.

DIGITAL EDITION SPONSORSHIP. Branding and call to action on digital edition email delivery notice, plus lead-in ad before cover on digital edition.



JANUARY/FEBRUARY Hiring a New Generation

- ★ **SPECIAL REPORT:** Flours & Dough
- MARKETING/OPERATIONS:** Opening Store No. 2
- FOOD & INGREDIENTS:** Is It Really a Pizza Style?



SPACE
DEADLINE:
20
NOVEMBER
2024

MATERIALS
DEADLINE:
2
DECEMBER
2024

MARCH The DELCO Report

- ★ **SPECIAL REPORT:** Women to Watch
- MARKETING/OPERATIONS:** From Pop-Up to Brick & Mortar
- FOOD & INGREDIENTS:** Achieving the Perfect Crust



SPACE
DEADLINE:
8
JANUARY
2025

MATERIALS
DEADLINE:
20
JANUARY
2025

APRIL Pizza Brands to Watch

- ★ **SPECIAL REPORT:** School Lunch Programs
- MARKETING/OPERATIONS:** Creating a Career Path for Employees
- FOOD & INGREDIENTS:** Roman-Style Pizza



SPACE
DEADLINE:
5
FEBRUARY
2025

MATERIALS
DEADLINE:
17
FEBRUARY
2025

Advertising Rates:	Full page.....\$7,300	2/3 page.....\$5,935	1/2 page.....\$4,742	1/3 page.....\$3,681	1/4 page.....\$2,711
	Full & 1/3 Page ...\$11,594	1/2 Page Spread...\$8,928	2 Page Spread...\$11,900	1/6 Page.....\$1,590	1/12 Page.....\$795

MAY Finding Your Social Mission

★ **SPECIAL REPORT:** Employee Interview Strategies

MARKETING/OPERATIONS: Moneymaking Limited-Time Offers

FOOD & INGREDIENTS: Hot vs. Cold Pizza Sauce



SPACE
DEADLINE:

12
MARCH
2025

MATERIALS
DEADLINE:

24
MARCH
2025

JUNE-JULY Latinos in Pizza

★ **SPECIAL REPORT:** Is It Time to Rethink the Tipping Culture?

MARKETING/OPERATIONS: Training New Hires for Success

FOOD & INGREDIENTS: Bigas & Poolishes



SPACE
DEADLINE:

16
APRIL
2025

MATERIALS
DEADLINE:

28
APRIL
2025

AUGUST Pizza Power Forum Preview

★ **SPECIAL REPORT:** Using AI to Sell More Pizza

MARKETING/OPERATIONS: Loyalty Programs and Rewards

FOOD & INGREDIENTS: Solving the Pineapple Predicament



SPACE
DEADLINE:

4
JUNE
2025

MATERIALS
DEADLINE:

16
JUNE
2025

Advertising Rates:	Full page.....\$7,300	2/3 page\$5,935	1/2 page.....\$4,742	1/3 page\$3,681	1/4 page.....\$2,711
	Full & 1/3 Page ... \$11,594	1/2 Page Spread...\$8,928	2 Page Spread...\$11,900	1/6 Page.....\$1,590	1/12 Page.....\$795

SEPTEMBER Pizza Schools

★ **SPECIAL REPORT:** Wisdom of the Pizza Elders
MARKETING/OPERATIONS: Minimal Menus for Maximum Sales
FOOD & INGREDIENTS: Tried and True Dough Hacks



SPACE DEADLINE:
9
JULY 2025

MATERIALS DEADLINE:
21
JULY 2025

OCTOBER Lessons to Learn from the Top Chains

★ **SPECIAL REPORT:** Hiring Team Members With Differing Abilities
MARKETING/OPERATIONS: Collaborating With Local Partners
FOOD & INGREDIENTS: The Secrets of Crumb Structure



SPACE DEADLINE:
14
AUGUST 2025

MATERIALS DEADLINE:
25
AUGUST 2025

NOVEMBER Robotics in the Pizza Space

★ **SPECIAL REPORT:** The Pizzeria Buildout Guide
MARKETING/OPERATIONS: Employee Recipe Contests
FOOD & INGREDIENTS: Nailing the New York Style



SPACE DEADLINE:
10
SEPTEMBER 2025

MATERIALS DEADLINE:
22
SEPTEMBER 2025

DECEMBER The Pizza Power Report

★ **SPECIAL REPORT:** Pizza Podcast Power Players
MARKETING/OPERATIONS: Attracting and Working With Influencers
FOOD & INGREDIENTS: Multicultural Fusion Styles



SPACE DEADLINE:
15
OCTOBER 2025

MATERIALS DEADLINE:
27
OCTOBER 2025

Advertising Rates:	Full page.....\$7,300	2/3 page\$5,935	1/2 page.....\$4,742	1/3 page\$3,681	1/4 page.....\$2,711
	Full & 1/3 Page ...\$11,594	1/2 Page Spread...\$8,928	2 Page Spread...\$11,900	1/6 Page.....\$1,590	1/12 Page.....\$795

Content Studio

WTWH Media's Content Studio leverages its B2B media expertise and unique first-party data to co-create thoughtful, engaging reported content with industry partners that helps position them as thought leaders. The studio offers a range of established content products, including:



DIGITAL

Web exclusive. Our flagship digital product is posted on our website and promoted via specialty newsletter to generate leads.

The Big Story. All the benefits of the web exclusive but with more in-depth content.

Slideshow. Like the web exclusive, but presented in an engaging slideshow format.

Sponsored premium report. Work with us to commission an in-depth editorial report that is combined with your branded content.

Video production. End-to-end HD video production services, including script development, filming, editing, post-production, and delivery, brings your brand to life.

PRINT

Segment marketing. Themed sections of branded content that begin life in print and extend to digital and email.

Sponsor-directed editorial. Position yourself as a thought leader, with column or Q&A format.

Two-page featurette. Branded content paired with a facing display ad.

Four-page foldout. More in-depth reporting and creative layout, resulting in a high-impact visual piece.

See samples on the following pages. Contact your rep for details and pricing.

CONTENT DEVELOPMENT | Short Form Content

Vendor-Directed Column

- 500-word custom content in story format
- \$6,950



Vendor-Directed Q&A

- 500-word custom content Q&A
- \$6,950



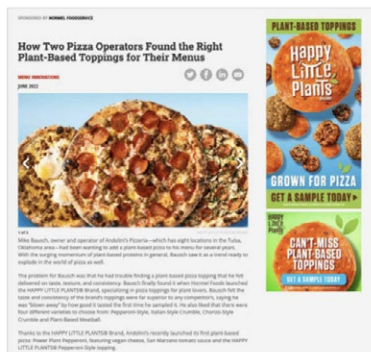
Two-Page Featurette

- Two-page spread featuring 500-word branded story and full-page ad
- \$9,400



Slideshow

- 5–10 slides of branded content
- Banners, brand images, and total share of voice
- \$7,000



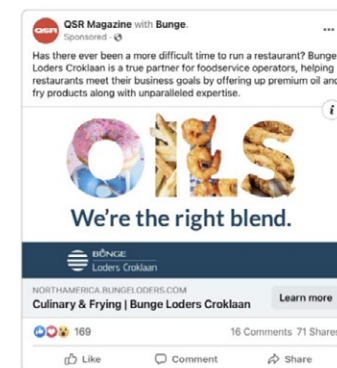
Web Exclusive

- 500 words of digital branded content
- Banners and total share of voice
- \$7,200



Social Media

- Two Facebook ad variants featuring branded copy and supplied art
- \$3,500 campaign plus \$11/M impressions



Contact your sales representative for more information and package pricing.

CONTENT DEVELOPMENT

Long Form Content | End-to-end project management content creation, design & layout.

Four-Page Vendor Feature

- 1,000-1,200 words of in-house branded content plus full-page ad
- Magazine fold out
- \$13,500



Segment Marketing

- 500-word supplied profiles tied to theme
- Full-page ad
- \$7,900



The Big Story

- 1,200 words of digital branded content
- Banners and total share of voice
- \$8,200



Targeted Supplements

- 8- or 12-page publications stitched into magazines
- Branded content and full-page ads
- \$19,000–\$28,000



Sponsored Premium Report

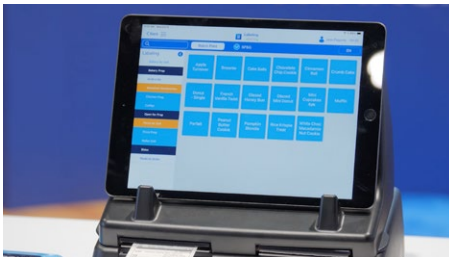
- 25-page PDF report blending editorial and branded content
- Exclusive sponsorship and branding
- \$19,000



Contact your sales representative for more information and package pricing.

Video Production Services

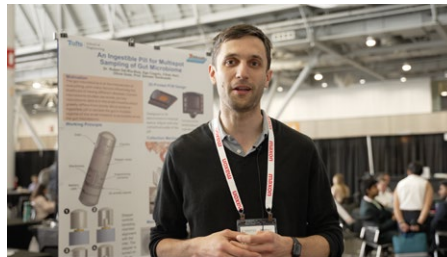
WTWH media offers end-to-end HD video production services, including script development, filming, editing, post-production and delivery. Our team is dedicated to bringing your brand to life through captivating visuals and compelling storytelling. Throughout the process, we collaborate closely with your team to ensure our videos align with your brand identity and marketing objectives.



PRODUCT VIDEO

This dynamic and engaging video type showcases the unique features and benefits of your product while driving brand awareness. We expertly capture the essence of your product utilizing dynamic camera angles, smooth transitions, and captivating visuals to showcase its functionality in action.

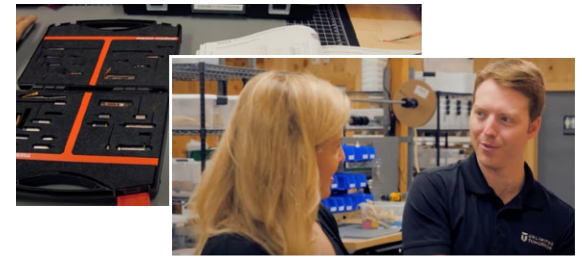
Contact rep for pricing



CLIENT TESTIMONIAL VIDEO

These videos are a powerful tool to build trust, credibility and social proof of your brand. We will showcase individuals who have experienced firsthand the value and benefits of your product, service, or brand. Through compelling storytelling, we carefully craft a narrative that highlights the journey and success of your customer.

Contact rep for pricing



CORPORATE OVERVIEW VIDEO

Videos that effectively communicate your brand's story, mission, and key messages to your target audience. We work with you to identify the most important aspects of your company story that you want to convey to your audience. Whether it's showcasing your state-of-the-art facilities, or highlighting your innovative products and services, these videos bring your company to life on screen.

Contact rep for pricing

www.youtube.com/@QSRmagazine

Unlock the Power of the Network



PMQ is part of the WTW Media Foodservice, Retail & Hospitality group, comprised of industry-leading news platforms and content sources serving a wide variety of professionals in the foodservice, retail, and hospitality industries. These brands, helmed by seasoned journalists and industry editors, provide their audiences need-to-know information critical to their job success, keeping them updated on the latest news and industry trends in these fast-changing fields. Ask your rep how to unleash the power of this group for your integrated campaign. Incredible opportunities exist.



The logo for QSR, featuring the letters "QSR" in a bold, black, sans-serif font.

The logo for FSR, featuring the letters "FSR" in a black, serif font.

The logo for PMQ Pizza, featuring the letters "PMQ" in red and "Pizza" in black, with a red dot over the "i" in "Pizza".

The logo for CStoreDecisions, featuring the text "CStoreDecisions" in a black, sans-serif font, with "CStore" in red.

The logo for Club+Resort BUSINESS, featuring the text "Club+Resort" in a black, serif font, with "BUSINESS" in a smaller, black, sans-serif font below it.

The logo for Club+Resort Chef, featuring the text "Club+Resort" in a black, serif font, with "Chef" in a smaller, orange, cursive font below it.

PMQ AD SPECIFICATIONS

Ad Size	Ad Shape	Trim	Bleed
Full Page	Full Page	8-1/2" x 10-7/8" (8.5" x 10.875")	8-3/4" x 11-1/8" (8.75" x 11.125")
1/2 Page	1/2 Vertical	3-5/8" x 10" (3.625" x 10")	N/A
	1/2 Horizontal	7-1/2" x 4-7/8" (7.5" x 4.875")	N/A
2/3 Page	2/3 Vertical	4-7/8" x 10" (4.875" x 10")	N/A
	2/3 Horizontal	7-1/2" x 6-1/2" (7.5" x 6.5")	N/A
1/3 Page	1/3 Vertical	2-3/8" x 10" (2.375" x 10")	N/A
	1/3 Square	4-7/8" x 4-7/8" (4.875" x 4.875")	N/A
1/4 Page	1/4 Square	3-5/8" x 4-7/8" (3.625" x 4.875")	N/A
1/6 Page	1/6 Vertical	2-3/8" x 4-7/8" (2.375" x 4.875")	N/A
	1/6 Horizontal	4-7/8" x 2-5/16" (4.875" x 2.312")	N/A
1/12 Page	1/12 Square	2-3/8" x 2-5/16" (2.375" x 2.312")	N/A

ADS PLUS

1/2 Page	1/2 Page Spread	17" x 5-3/8" (17" x 5.375")	17.25" x 5.625"
Full + 1/3	Full + 1/3 Vertical	8-1/2" x 10-7/8" (8.5" x 10.875") PLUS 2-3/4" x 10-7/8" (2.75" x 10.875")	8-3/4" x 11-1/8" (8.75" x 11.125") PLUS 3" x 11-1/8" (3" x 11.125")
2-Page Spread	2-Page Spread	8-1/2" x 10-7/8" (8.5" x 10.875") (two separate full pages)	8-3/4" x 11-1/8" (8.75" x 11.125")

Resource Guide

Size	1 inch	2 inch	3 inch	4 inch
Rate	\$250	\$450	\$550	\$650

Please submit ads via the PMQ Ad Portal at ads.wtwhmedia.com.

LIVE (SAFETY) AND BLEED

Keep all live items (not intended to trim) 1/2" inside trim edges. If an ad is designed to bleed to the edge, an 1/8" bleed is required outside of trim. Please make sure to output the pdf accordingly to include the bleed, as this is generally not the default setting. Two-page spreads must be created as two separate full page PDFs.

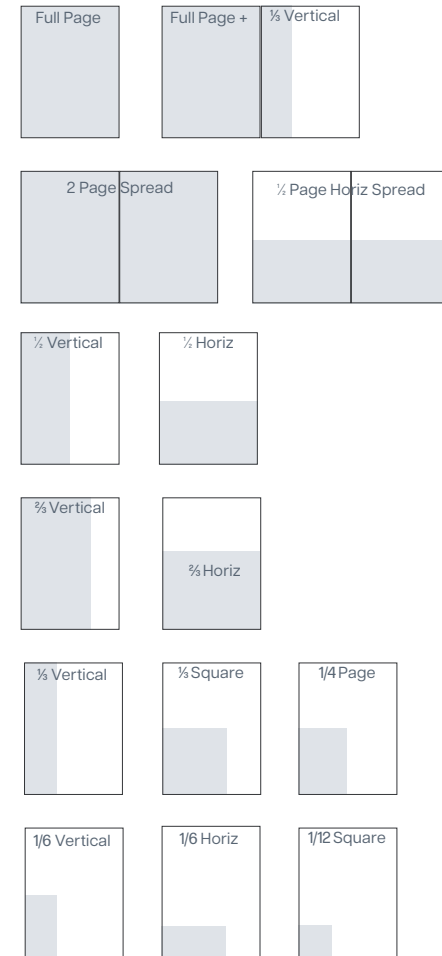
MEDIA

File format: Ads must be PDF/X-1a files. **Fonts:** Embed all fonts. All fonts sized 12 points or smaller should be 100% black—NOT built as 4-c black. **Color space:** CMYK — No RGB, LAB or embedded color profiles (such as ICC profiles). No files with PMS colors will be accepted without prior notification. Otherwise, all PMS colors MUST be converted to CMYK. **Resolution:** 300 dpi. **Maximum file size:** 100 MB.

Artwork submitted is assumed that color, images, and copy are proofed and correct from client. Any necessary artwork or copy preparation may be billed to advertiser.

PROOF

Client also has the option to submit a SWOP 3 certified proof via mail, as well. By choosing not to supply a SWOP 3 certified proof, the color reproduction of the ad will be based on industry standard best practices to achieve as accurate color as possible from the supplied digital file. If sending a SWOP certified proof, please contact your Customer Service Representative for details.



QUESTIONS

For ad production questions, please contact:
Brandy Pinion, Customer Service Representative
Direct: 216-952-0877 • bpinion@wtwhmedia.com
Printing Process: Offset, computer-to-plate (CTP)
Binding Method: Perfect bound



300x600



728x90



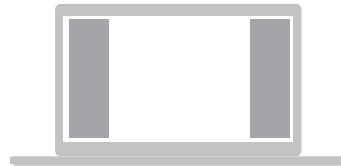
300x250



300x225
Prestitial Ad - Mobile



970x250



300x1000
Wallpaper Ad



640x480
Prestitial Ad - Desktop

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