

A new voice in the drug delivery market.

Drug Delivery Business News - Reach MedTech & Pharma Decision Makers

Drug Delivery Business News, the latest site in the MassDevice.com Life Sciences Network, provides news and information on the drug delivery and combination products companies that drive it.



Built on the platform that made MassDevice.com the top name in medical device coverage, Drug Delivery Business News brings you originally-reported, quality news coverage of the rapidly developing drug delivery market.

"The Pipeline" E-Newsletter

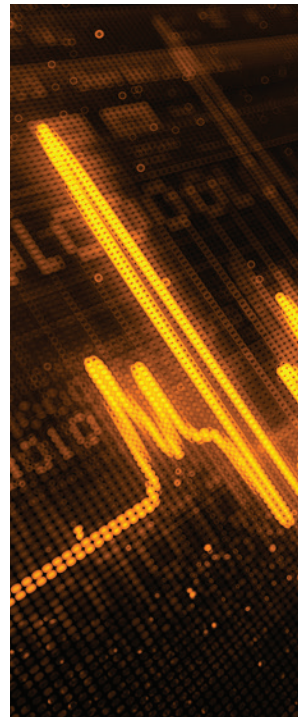
In 2017, Drug Delivery Business News will launch its weekly newsletter "The Pipeline," to a subscriber based audience of more than 20,000. Each week, "The Pipeline" will highlight the most important stories impacting the industry in an easy to use, mobile friendly format.

Events+

MassDevice.com hosts premiere community-building events for the medical device industry on both coasts with the DeviceTalks series. DeviceTalks is an evening for exchange of insight, ideas and contacts with the most prominent pioneers in the medical device space.

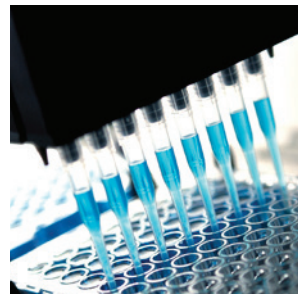
Our readers are the management-level decision-makers at the top companies you're aiming to reach, including Baxter, Abbott, Medtronic, Pfizer, Johnson & Johnson, Sanofi, Boston Scientific and Stryker to name just a few. And DDBN doesn't just cover the big players on the block. DDBN reports on companies at all levels of the industry's food chain, from the billion-dollar babies to the bootstrapping start-ups.

For advertising opportunities please contact Mary Ann Cooke
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 Also visit <http://marketing.wtwhmedia.com/medical-design-outsourcing/>



Sarah Faulkner
 Associate Editor
 Sarah Faulkner graduated from Emmanuel College in 2015 with a degree in chemistry and 3 years of experience in an undergraduate chemistry research lab. She went to Boston University and received a master's degree in science journalism in 2016. After a role at the Yale School of Medicine, covering the opioid crisis and the importance of humanities in medicine, she joined the team at MassDevice.

Follow Sarah on Drug Delivery Business News on Twitter @ SarahsDDNews



Drug Delivery Highlights

- 110,000 unique visitors on the life sciences platform
- Newsletter sent weekly to 20,000 opt in subscribers
- 5+ original stories daily & syndication breaking news
- Reach across entire MassDevice Digital Platform

Opportunities

- Custom & Editorial Enews Sponsorship
- Podcasts, Webinars and Video Opportunities
- Custom Display & Lead Generation Options
- Native Advertising
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- Marketing Automation
- Custom Publishing & Custom Advertising Packages