## VIDEO PRODUCTION SERVICES

Corporate Overview and Product Video Packages







## **Corporate Overview Package**

- » Pre-production consultation, Production, Post-Production and Publishing
- » HD video production with professional lighting and audio equipment
- » Video shoot including one (1) company overview video
- » Interview with company representative or voice over (provided either by client or WTWH Media)
- » B-roll of company facilities and specified services/products
- » Rough cut provided for revision process. Includes layout of clips, addition of graphics (text, intros and outros), lower thirds (L3s), color correction and audio
- » Maximum 2 rounds of edits per video (additional rounds of edits will be charged in \$100 hourly increments)
- » Final, client-approved videos are published to designated YouTube brand channel(s)
- » 1080p .mp4 files provided for additional uploads and client use

**Timeline:** Review within 2 weeks of production. Final videos are delivered 2-3 weeks after revisions

are made, if needed (with 2 rounds of edits).

**Pricing:** \$5,300 for complete video package listed

above. An additional \$2,400 is charged for travel and on-site setup if applicable.

Total cost \$7,700.

## **Product Video Package**

- » Pre-production consultation, Production, Post-Production and Publishing
- » HD video production with professional lighting and audio equipment
- » Video shoot for one (1) product video, with a maximum of up to four (4) product videos per day
- » Interview with company representative about product, or voice over (provided either by client or WTWH Media)
- » Rough cut provided for revision process. Includes layout of clips, addition of graphics (text, intros and outros), lower thirds (L3s), color correction and audio
- » Maximum 2 rounds of edits per video (additional rounds of edits will be charged in \$100 hourly increments)
- » Final, client-approved videos are published to designated YouTube brand channel(s)
- » 1080p .mp4 files provided for additional uploads and client use

**Timeline:** Review within 2 weeks of production. Final videos are delivered 2-3 weeks after revisions are made, if needed (with 2 rounds of edits).

**Pricing:** \$1,100 per product video, which includes package listed above. An additional \$2,400 is

charged for travel and on-site setup,

if applicable.

**Design World** 

+MASS DEVICE

THE ROBOTREPORT













DEVICETALKS